

Media Pack 2024



**Pensions
Management
Institute**
Moving pensions forward



Contents

Introduction	03
Meet the Team	05
Key Dates	06
Enhanced Partnership Opportunities	07
Corporate Membership	10
Events	11
Defined Benefit (DB) Pensions Conference	11
DC and Master Trust Symposium	13
Annual Conference	19
PMI's Northern Conference	24
PensTech and Admin Summit	26
Trustee Workbench	28
Pinnacle Awards	32
ESG and Investment Summit	37
Bespoke Events	40
Bespoke Training	41
Advertising Opportunities	42
Recruitment Advertising	44
Digital Advertisement Opportunities	46
Events Accreditation	47
Sample Event	48
Terms and Conditions	49



Moving pensions forward >

Introduction

“As the UK’s leading and most distinguished organisation for pensions professionals, the Pensions Management Institute is proud to support a membership of over 7,500 individuals who represent more than 2,000 pension schemes spanning DB, DC, Master Trust, and local government funds. Our members trust us as a source of industry-leading insights, high-quality qualifications, and robust training.

Stepping into 2024, we offer you tailored commercial packages that allow your brand and expertise to shine in front of our expansive membership base and the wider pensions industry. We’ve thoughtfully designed these opportunities to align with your business objectives, whether they revolve around event sponsorships, partnerships, advertising, content collaborations, or training engagements.

We sincerely appreciate your continued support and eagerly anticipate a fruitful collaboration with you in 2024 and the years to follow.”



Gareth Tancred
Chief Executive Officer

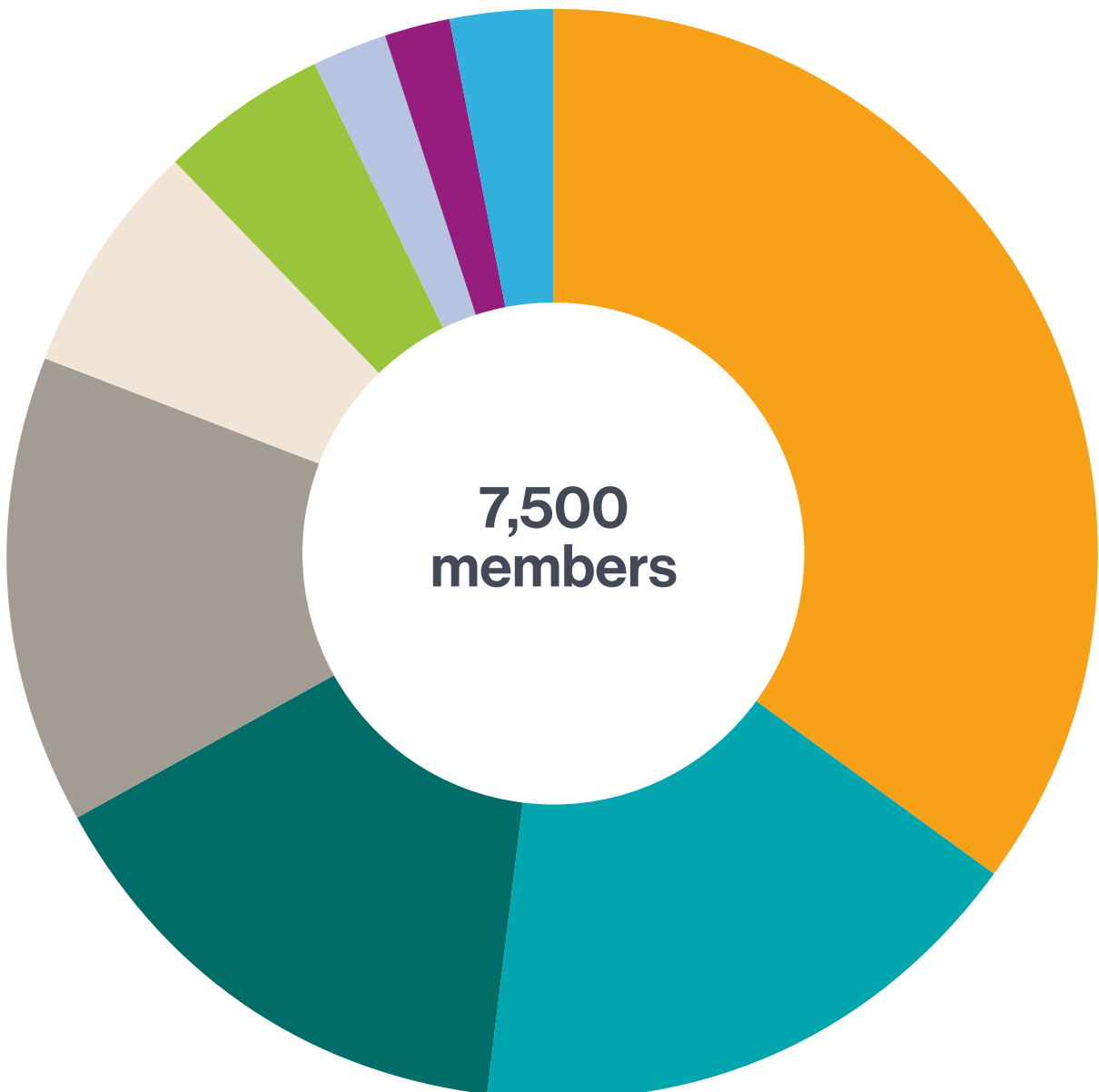


Why work with us?

- We are the UK's largest professional body for pensions professionals
- Get access to our 7,500 members (increased from 7,000 in 2023)
- Our brand is trusted for delivering unbiased thought leadership
- Showcase your brand alongside other industry leading businesses
- We have extensive networking and business development opportunities

Employment profile:

- Pensions Managers (private sec) **35%**
- Trustee **17%**
- Administration **15%**
- Consultancy **14%**
- Pension Managers (public sec) **7%**
- Law **5%**
- Actuarial **2%**
- Accountancy **2%**
- Life Insurance **3%**





Meet The Team

About Us

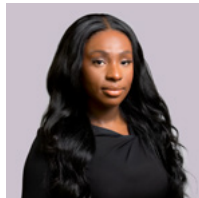
As collaborative allies in your pursuit of success, our sales team extends beyond mere metrics. We prioritize building relationships, fostering insights, and providing innovative solutions. Our pride lies in our flexibility and responsiveness, as we actively support your business objectives across our comprehensive range of services. Every partnership holds significance, regardless of its scale. Feel free to reach out to us and initiate a conversation about your needs. Allow us the privilege to collaborate with you, ensuring that no opportunity is too small to explore together.



Varsha Gicas
Director of Commerce and
Engagement Commercial Development



Aleksander Georgiev
Business Development Lead



Colby Irijay
Marketing Manager



Hester Potiuk
Events Manager



Charlie Culley
Business Development Executive



Daniel Jones
Business Development Manager



Key Dates

Key dates			
Defined Benefit (DB) Pensions Conference	DC and Master Trust Symposium	Annual Conference	PensTech and Admin Summit
13 March 2024	25 April 2024	4 July 2024	25 September 2024
PMI's Northern Conference	Trustee Workbench	Pinnacle Awards	ESG and Investment Summit
12 September 2024	12 November 2024	28 November 2024	4 December 2024





Enhanced Partnership Opportunities

Current Insight Partners can be found [here](#)

Insight Partnership - £27,000

The PMI Insight Partnership is a carefully designed program to help partners boost their brand visibility. This is achieved by sharing key messages, demonstrating thought leadership, and showcasing expertise across various marketing channels. These channels include web, email, editorial content, as well as speaking opportunities at events, roundtables, and online broadcasts.

This comprehensive approach ensures our partners have a perfect platform to reach and engage with both our esteemed PMI membership and the wider pensions industry. Thus, the PMI Insight Partnership serves as a valuable tool for making strong connections and fostering relationships in the pensions sector.





Enhanced Partnership Opportunities

Insight Partnership - £27,000

*Standard Insight Partnership package -

What will you gain by becoming a partner?

- be named as a partner of the PMI
- get access to over 7,500 pension professionals across the UK
- be associated with PMI's reputable independent brand
- be seen as an expert in your field through valued added content, support, member servicing and advice
- be seen as a valuable source of expertise and first port of call on your specialist issue
- gain exposure across all PMI's marketing and PR associated with the PMI support proposition
- advance your pipeline

■ *Insight Partnership packages are customisable in accordance to your requirements.*

Please contact us here: sales@pensions-pmi.org.uk

Activities	Volume	Standard cost	Partnership Fee
Speaking slot at a flagship event**	x 1	£11,000	£27,000
Webinar	x 1	£12,000	
Featured article in Pensions Aspects or a technical supplement***	x 2	£3,000	
Service listings in Pensions Aspects	x 12	£7,200	
PMI bitesize TV slot	x 1	£6,000	
Solus email to all members	x 2	£4,000	
Dedicated PMI website content page	x 1	£ exclusive	
Insight partner quarterly round up email	x 4	£ exclusive	
PMI social media promotion	x 12	£ exclusive	
Contribution to partners annual report	x 1	£6,000	
PR – endorsement campaign****	x 1	£ exclusive	
Total		£55,400 <i>(if purchased on ad hoc basis – exclusive options are only available to partners)</i>	

* if inclusions below aren't used within contractual period of 12m, items cannot be carried forward

** if inclusions below aren't used within contractual period of 12m, items cannot be carried forward. Can choose any conference excluding Annual Conference and PMI Pinnacle Awards. A max of 2 insight partners per conferences so allocations will be given on a first come, first served basis.

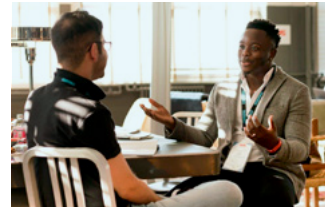
Slot can either be a stream session slot or a silver sponsorship slot

*** date of delivery must be agreed within 30 days of start of contract

**** start of campaign



Enhanced Partnership Opportunities



Current PMI Academy Partners can be found [here](#)

PMI Academy Partnership - £17,000

Back in 2021, we initiated the PMI Academy, a hub for all our educational programs. This builds on our history of successful qualifications, with the Academy providing added training to our members, aided by our sponsoring partners.

The PMI Academy Partnership is a chance for partners to gain visibility by offering training and helping our members with crucial issues. With the PMI Academy, you'll have the opportunity to interact with our members using all the tools PMI can provide. These include Online training sessions, emails promoting your session and role as a trainer, features or ads in PMI Magazine, and digital case studies. With this unified strategy, you can reach and engage with all of our 7,500 members and our broader network of Pensions Professionals.

Standard Academy Partnership

Activities	Volume	Standard Cost of Line Items	Partnership Fee
Training sessions (45mins – 1 hour)*	x 2	£15,000	£17,000
PMI Academy Digital Manual on the topic. This will be circulated to all members and held online.	x 1	£7,000	
Digital Case Studies	x 2	£7,000	
A certificate with sponsor logo	x 1	£ exclusive	
Dedicated marketing for the session		£ exclusive	
Dedicated PMI website content page/listing	x 1	£ exclusive	
PMI social media promotion		£ exclusive	
PR** – endorsement campaign	x 1	£ exclusive	
Total		£29,000	

*Held virtually over zoom or similar platform

**Only applicable if new topic or new sponsor

Academy training session dates

25 January, 6 March, 14 May, 2 July, 10 September, 12 November



Corporate Membership

Corporate Members can be found [here](#)

Membership - £1,950

PMI Corporate membership is a must-have membership for service providers to the pension's schemes. This membership offers you and all your employees/colleagues unique and member access to research, events, networking and representation at key groups. You can use your membership to share your knowledge with other member businesses and promote a stronger sense of community cooperation.

Benefits	Gold	Silver	Bronze
Membership runs from January 1 to December 31	✓	✓	✓
Membership covers all employees of your organisation	✓	✓	✓
Listing on PMI website, with an intro to your organisation and contact details	✓	✓	✓
Access to networking opportunities with decision-makers of the pensions sector	✓	✓	✓
Opportunity to market and raise awareness of your products and services	✓	✓	✓
Free access to all webinars and virtual events	✓	✓	✓
Access to Pensions Aspects magazine	✓	✓	✓
Opportunity to submit entries to our magazines	✓	✓	✓
Access to PMI's Newsletters – Knowledge, Events, Policy	✓	✓	✓
Access to mentoring programme	✓	✓	✓
Access to research reports and thought leadership content produced by influential leaders of the sector	✓	✓	✓
Invitation to PMI's Corporate Member Networking events	✓	✓	✓
Rank Listing on PMI's website	Gold	Silver	Bronze
Access to roundtables, debates, and discussions	Priority	Opportunity	✗
Free Qualification/module per year for any employee	✓x4	✓x2	✓x1
Delegate tickets to all in-person events (excluding Pinnacle Awards)	✓x4	✓x2	✗
Access to additional delegate passes to all in-person events (excluding Pinnacle Awards) at 50% reduced Corporate Member rate	✓	✓	✓
% off Silver or Gold Speaking or exhibition Packages at all PMI conferences	✓10%	✓5%	✗
Complimentary delegate ticket for PMI central training workshops	✓x4	✓x2	✓x1
Complimentary EPMI membership per year for an eligible persona	✓x1	✓x1	✗
Introduction to PMI Regions	✓	✓	✗
Complimentary Trustee Group membership to Trustee board members that have never been PMI Trustees	✓x10	✓x8	✗
Pricing	£4,500	£3,500	£1,950



SOLD OUT

Events

Flagship Conferences



Defined Benefit (DB) Pensions Conference 13 March 2024, BlackRock, London

The PMI's inaugural Defined Benefit (DB) Pensions Conference is an essential event for professionals and stakeholders in the DB pensions sector. This conference is your gateway to understanding the latest trends, regulations, and strategies in the ever-evolving landscape of pension management. The 'DB Pensions Conference 2024' is a must-attend event for pension professionals, fund managers, financial advisors, HR executives, plan sponsors, and anyone involved in the management and administration of DB pension schemes. Stay updated, network with peers, and discover the strategies and tools that will shape the future of DB pensions.

Exhibition packages¹

Tabletop exhibition opportunities available. Tables provided, with the opportunity to bring your own banners and branding.

All exhibitors benefit from

- Delegate contact details provided pre- and post-event²
- Two complimentary stand personnel passes
- Logo included on marketing collateral including email, website and PowerPoint presentations
- 25% discount on additional delegate passes⁴

AT A GLANCE

- 13 March 2024
- DB Focused
- Conference and Exhibition





SOLD OUT



Sponsorship Packages

Defined Benefit (DB) Pensions Conference 13 March 2024, BlackRock, London

All sponsors benefit from:

- Delegate contact details provided pre- and post-event
- Branding on event promotions and collateral including website, email, delegate pack, social media and PowerPoint presentations
- 50% discount on additional delegate

Gold Sponsorship

£17,500

- Prime speaking slot (Morning/Afternoon)
- Named as gold sponsor in promotional materials
- Dedicated promotional email
- Topic developed in conjunction with the PMI
- Double page spread in Pensions Aspects magazine April Issue (article or advert)
- Distribution of company literature in conference room
- Four complimentary delegate registrations
- Tabletop exhibition stand

Silver Sponsorship

£12,000

- Prime speaking slot (Morning/Afternoon)
- Topic developed in conjunction with the PMI
- Distribution of company literature in meeting room
- Two complimentary delegate registrations

Breakout Sponsorship

£11,000

- Exclusive sponsorship of a breakout stream
- Topic developed in conjunction with the PMI
- Further branding for the meeting room may be provided by the sponsor
- Two complimentary delegate registrations

Lunch Roundtable Sponsorship

£10,000

- 45-minute lunchtime roundtable
- Include up to 2 speakers from the sponsoring organisation
- Further branding for the meeting room may be provided by the sponsor
- Invite up to 10 delegates of your choice
- Chair provided as part of sponsorship
- Distribution of company literature in meeting room
- Further branding for the meeting room may be provided by the sponsor
- Two complimentary delegate registrations for main event



SOLD OUT

Events

Flagship Conferences



Our industry leading flagship conferences are lauded for their unbiased content, expert speakers and excellent networking opportunities. Our conferences offer partners multiple exhibition and sponsorship packages. A skeleton programme of our flagship conferences can be viewed on [page 41](#).

DC and Master Trust Symposium

25 April 2024, The Waldorf Hilton, London

The DC and Master Trust Symposium draws on our expertise on topics related to DC governance, workplace pension provision, investment, the pension dashboard and more. It is a must-attend event for employers, trustees, DC pension fund members and any pension professional working within the DC pension market.

Get access to over 160-200 DC focused attendees through a range of speaking, sponsorship and exhibition opportunities.

Exhibition packages¹

Take away the pain of exhibiting with our shell scheme or gold or bronze options¹

All exhibitors benefit from

- Delegate contact details provided pre- and post-event²
- Complimentary stand personnel passes³
 - Gold stands - 2 complimentary passes
 - Bronze stands - 1 complimentary pass
- Logo (and link to your website) included on marketing collateral including email, website and PowerPoint presentations
- 25% discount on additional delegate passes⁴

AT A GLANCE




- 25 April 2024
- Recorded sessions
- Waldorf Hilton
- Conference and exhibition

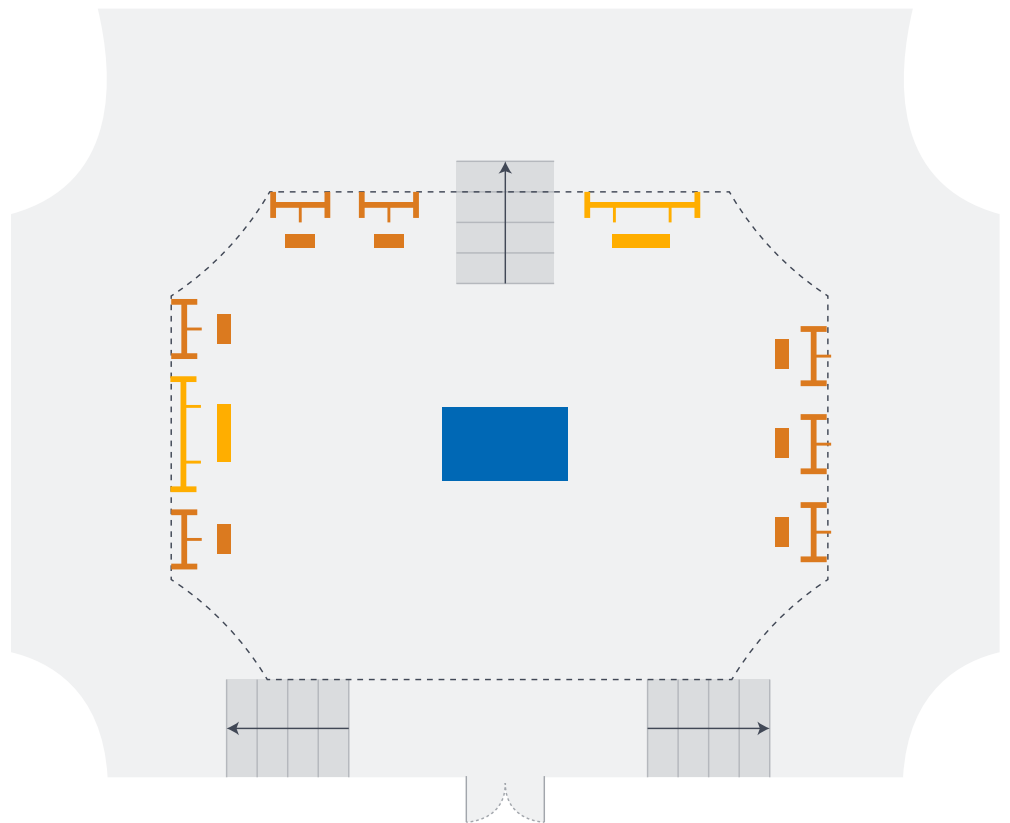


DC and Master Trust Symposium

25 April 2024, The Waldorf Hilton, London

FLOORPLAN

-  Bronze stand
-  Gold stand
-  Catering





SOLD OUT



Exhibition Packages

DC and Master Trust Symposium 25 April 2024, The Waldorf Hilton

Gold stand £11,000

- Package includes:
- 3 metre Gold Exhibition Stand
 - 2x Delegate Passes
 - Stool and poseur table
 - Listed as Exhibition sponsor on marketing campaign
 - Full GDPR compliant list of delegates in attendance
 - Includes freestanding counter
 - Turn-up-and-go, everything is done for you!
 - 1x License for the Exhibitors Lead Capture Application within the list of inclusions

Bronze stand £9,000

- Package includes:
- 1.5 metre Bronze Exhibition Stand
 - 1x Delegate Passes
 - Stool and poseur table
 - Listed as Exhibition sponsor on marketing campaign
 - Full GDPR compliant list of delegates in attendance
 - Includes freestanding counter
 - Turn-up-and-go, everything is done for you!
 - 1x License for the Exhibitors Lead Capture Application within the list of inclusions





SOLD OUT



Sponsorship Packages

DC and Master Trust Symposium 25 April 2024, The Waldorf Hilton

All sponsors benefit from:

- Delegate contact details provided pre and post event²
- Branding on event promotions and collateral including website, email, social media delegate pack and PowerPoint presentations
- 25% discount on additional delegate passes

Gold sponsorship (1 available) £18,900

- Prime speaking slot (morning/afternoon)
- Topic developed in conjunction with the PMI
- Distribution of company literature in conference room
- Four complementary delegate registrations
- Double page spread in Pensions Aspect Magazine in 2024
- Complimentary 3 metre exhibition stand (upgrade to gold at 50% discounted rate)
- Full GDPR compliant list of delegates in attendance

Silver sponsorship (2 available) £13,900

- Prime speaking slot (morning/afternoon)
- Topic developed in conjunction with the PMI
- Distribution of company literature in conference room two complementary delegate registrations
- Complimentary 1.5 metre exhibition stand (upgrade to gold at 50% discounted rate)
- Full GDPR compliant list of delegates in attendance
- Branding on all event promotions and collateral including website, email, social media, delegate pack and PowerPoint presentations
- 25% discount on additional delegate passes





SOLD OUT



Sponsorship Packages

DC and Master Trust Symposium 25 April 2024, The Waldorf Hilton

Lunch roundtable sponsorship £10,000

- 45 minute lunchtime roundtable
- Include up to 2 speakers from the sponsoring organisation
- Invite up to 10 delegates of your choice
- Chair provided as part of sponsorship⁶
- Distribution of company literature in meeting room
- Further branding for the meeting room may be provided by the sponsor⁸
- Two complementary delegate registrations for main event
- 25% discount on exhibition stands
- 25% discount on additional delegate passes

Breakout sponsorship £12,000

- Exclusive sponsorship of a breakout stream
- GDPR compliant list of attendees
- Named as official sponsor in all promotional materials, Full Marketing exposure, through email, social media, and on the day of event throughout the venue
- Topic developed in conjunction with the PMI
- Further branding for the meeting room may be provided by the sponsor⁸
- 2 complimentary delegate registrations⁶
- 25% discount on exhibition stands
- 25% discount on conference delegate passes

Drinks reception sponsor £9,000

- Host a drinks reception at the end of conference
- Branding on signage around the networking area
- Branded napkins produced in conjunction with the PMI⁹
- Named as drinks reception sponsor in marketing collateral including website, email, social media and agenda
- Drinks and canapés/bowl food
- Two complementary passes to the conference⁶
- Additional 5 delegates can attend for drinks reception only
- 25% discount on conference delegate passes

Delegate bag sponsor £7,000

- Exclusive sponsorship
- Sponsor's logo to appear on all delegate bags (alongside the PMI logo)
- Can be produced by sponsor or in conjunction with the PMI⁹
- Bags will be handed out from registration desks
- Sponsor to add a gift of choice in each delegate bag (sourced and produced by the sponsor)
- Sponsor can include an A4 double sided page of promotional material in each bag, subject to the PMI's approval¹⁰
- 25% discount on additional delegate passes



SOLD OUT



DC and Master Trust Symposium 25 April 2024, The Waldorf Hilton

Coffee cup sponsor £5,000

- Exclusive sponsorship
- Branded coffee cups produced in conjunction with the PMI⁹
- Branding around coffee serving points and on signage throughout the networking area (if permitted by venue)
- Mention from the chair when announcing tea breaks
- Named on marketing collateral including event agenda
- 25% discount on additional delegate passes

Name badge sponsor £5,000

- Exclusive sponsorship
- Sponsor's logo to appear on all name badges (alongside the PMI logo)
- Lanyard branded with sponsor's logo in colour of your choice
- Logo to appear on event branding including email promotions, website and AV and branding on the day





Events

Flagship Conferences



Annual Conference

4 July 2024, One BirdCage Walk

One of the highlights of the pensions calendar, our annual conference attracts over 160-200 pensions professionals from across the sector. Our largest and most reputable conference has multiple opportunities for you to showcase your brand and expertise.

Exhibition packages¹

Take away the pain of exhibiting with our gold or bronze options¹

All exhibitors benefit from

- Delegate contact details pre- and post-event²
- Complimentary stand personnel passes³:
 - Gold stands - 2 complimentary passes
 - Bronze stands - 1 complimentary pass
- Logo (and link to your website) included on marketing collateral including email, website and PowerPoint presentations
- 25% discount on additional delegate passes⁴

AT A GLANCE

- 4 July 2024
- Recorded sessions
- Conference and exhibition



Exhibition Packages

Annual Conference 4 July 2024, One BirdCage Walk

Gold stand £11,000

Package includes:

- 3 metre Gold Exhibition Stand
- 2x Delegate Passes
- Stool and poseur table
- Listed as Exhibition sponsor on marketing campaign
- Full GDPR compliant list of delegates in attendance
- Includes freestanding counter
- Turn-up-and-go, everything is done for you!
- 1x License for the Exhibitors Lead Capture Application within the list of inclusions

Bronze stand £9,000

Package includes:

- 1.5 metre Bronze Exhibition Stand
- 1x Delegate Passes
- Stool and poseur table
- Listed as Exhibition sponsor on marketing campaign
- Full GDPR compliant list of delegates in attendance
- Includes freestanding counter
- Turn-up-and-go, everything is done for you!
- 1x License for the Exhibitors Lead Capture Application within the list of inclusions





SOLD OUT



Sponsorship Packages

Annual Conference 4 July 2024, One BirdCage Walk

All sponsors benefit from:

- Delegate contact details provided pre and post event
- Branding on event promotions and collateral including website, email, social media, delegate pack and PowerPoint presentations
- 25% discount on additional delegate places

Gold sponsorship (1 available) £18,900

- Prime speaking slot (morning/afternoon)
- Topic developed in conjunction with the PMI
- Distribution of company literature in conference room
- Four complementary delegate registrations
- Double page spread in Pensions Aspect Magazine in 2024
- Complimentary 3Metre exhibition stand (upgrade to gold at 50% discounted rate)
- Full GDPR compliant list of delegates in attendance

Silver sponsorship (2 available) £13,900

- Prime speaking slot (morning/afternoon)
- Topic developed in conjunction with the PMI
- Distribution of company literature in conference room
two complementary delegate registrations
- Complimentary 1.5 metre exhibition stand (upgrade to gold at 50% discounted rate)
- Full GDPR compliant list of delegates in attendance
- Branding on all event promotions and collateral including website, email, social media, delegate pack and PowerPoint presentations
- 25% discount on additional delegate passes



Sponsorship Packages



Annual Conference 4 July 2024, One BirdCage Walk

Lunch roundtable sponsorship £10,000

- 45 minute lunchtime roundtable
- Include up to 2 speakers from the sponsoring organisation
- Invite up to 10 delegates of your choice
- Chair provided as part of sponsorship
- Distribution of company literature in meeting room
- Further branding for the meeting room may be provided by the sponsor⁸
- Two complementary delegate registrations for main event⁶

Drinks reception sponsor £9,000

- Host a drinks reception at the end of conference day
- Branding on signage around the networking area
- Branded napkins produced in conjunction with the PMI⁹
- Named as drinks reception sponsor in marketing collateral including website, email, social media and agenda
- Drinks and canapés/bowl food
- Two complementary conference delegate passes⁶
- Additional 5 delegates can attend for drinks reception only
- 50% discount on conference delegate passes



Breakout sponsorship (2 available) £12,000

- Exclusive sponsorship of a breakout stream
- GDPR compliant list of attendees
- Named as official sponsor in all promotional materials:
 - Full Marketing exposure, through email, social media, and on the day of event throughout the venue
- Topic developed in conjunction with the PMI
- Further branding for the meeting room may be provided by the sponsor⁸
- 2 complimentary delegate registrations⁶
- 25% discount on exhibition stands
- 25% discount on conference delegate passes

Delegate bag sponsor £7,000

- Exclusive sponsorship
- Sponsor's logo to appear on all delegate bags (alongside the PMI logo)
- Can be produced by sponsor or in conjunction with the PMI⁹
- Bags will be handed out from registration desks
- Sponsor to add a gift of choice in each delegate bag (sourced and produced by the sponsor)
- Sponsor can include an A4 double sided page of promotional material in each bag, subject to the PMI's approval¹⁰
- 25% discount on additional delegate passes



Sponsorship Packages

Annual Conference 4 July 2024, One BirdCage Walk

Coffee cup sponsor £5,000

- Exclusive sponsorship
- Branded coffee cups produced in conjunction with the PMI[®]
- Branding around coffee serving points and on signage throughout the networking area (if permitted by venue)
- Mention from the chair when announcing tea breaks
- Named on marketing collateral including event agenda
- 25% discount on additional delegate passes

Name badge sponsor £5,000

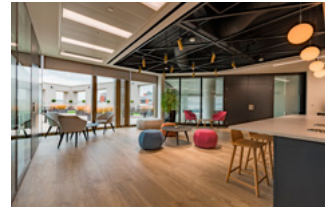
- Exclusive sponsorship
- Sponsor's logo to appear on all name badges (alongside the PMI logo)
- Lanyard branded with sponsor's logo in colour of your choice
- Logo to appear on email confirmations
- 25% discount on additional delegate passes





Events

Flagship Conferences



PMI's Northern Conference

12 September 2024, The Terrace, Leeds

Northern Conference is a must-attend event for anyone involved in the pensions industry, whether you're an experienced professional or just starting your career. This gathering will feature an impressive lineup of renowned speakers, representing a diverse range of organisations and backgrounds, who will share their expertise, insights, and latest developments in the field.

In addition to the insightful sessions, the Northern Conference provides ample networking opportunities. Connect with industry peers, forge new relationships, and expand your professional network. Share ideas, exchange experiences, and collaborate with like-minded professionals who are passionate about shaping the future of pensions.

Exhibition packages¹

Tabletop exhibition opportunities available. Tables provided, with the opportunity to bring your own banners and branding.

All exhibitors benefit from

- Delegate contact details provided pre- and post-event²
- Two complimentary stand personnel passes
- Logo included on marketing collateral including email, website and PowerPoint presentations
- 25% discount on additional delegate passes⁴

AT A GLANCE

- 12 September 2024
- Conference and Exhibition





Sponsorship Packages

PMI's Northern Conference 12 September 2024, The Terrace, Leeds

All sponsors benefit from:

- Delegate contact details provided pre- and post-event
- Branding on event promotions and collateral including website, email, delegate pack, social media and PowerPoint presentations
- 50% discount on additional delegate places

Gold Speaking Sponsorship £12,000

- A platform to engage with approximately 70-100 PMI members
- 45min Solo speaking slot (Morning/Afternoon)
- Named as gold sponsor in promotional materials
- 1x Dedicated promotional email
- Topic developed in conjunction with the PMI
- 1x Double page spread in Pensions Aspects magazine (article or advert)
- Distribution of company literature in conference room
- Four complementary delegate registrations

Panel Speaking Sponsorship £5,000

- A platform to engage with approximately 70-100 PMI members
- A 40-minute panel discussion with 2 other industry leaders
- 1x full-page article in our Pensions Aspects magazine or a solus email
- Recognition as an official sponsor across all our marketing materials
- Distribution of company literature in conference room
- One additional delegate pass alongside your speaker passes

Silver Speaking Sponsorship £9,000

- A platform to engage with approximately 70-100 PMI members
- 30-40min Solo speaking slot (Morning/Afternoon)
- Topic developed in conjunction with the PMI
- 1x full page article in Pensions Aspect Magazine Or Solus email
- Distribution of company literature in meeting room
- Two complementary delegate registrations



Events

Flagship Conferences



PensTech and Admin Summit

25 September 2024

The PensTech and Admin Summit is a virtual conference aimed at in-house pension scheme managers, pension trustees and finance directors who want to keep up-to-date with the best practices, trends, and find solutions to some of the industry’s most challenging issues.”

All sponsors benefit from:

- Delegate contact details provided pre- and post-event
- Branding on event promotions and collateral including website, email, social media and PowerPoint presentations

AT A GLANCE

- 25 September 2024
- 200 delegates in 2022
- Sponsorship opportunities





Sponsorship Packages

PensTech and Admin Summit 25 September 2024

Gold sponsorship (2 available) £8,000

- Prime speaking slot (morning/afternoon)
- Delivered on the BrightTalk platform
- Named as headline sponsor in promotional materials
- 1x Dedicated promotional email.
- A show of gratitude from the chair at opening and closing speeches
- 1x Double page spread in Pensions Aspects magazine (article or advert) in 2024
- The full registration list (opt in contacts only)

Silver sponsorship (2 available) £6,000

- Prime speaking slot (morning/afternoon)
- Delivered on the BrightTalk platform
- Named as headline sponsor in promotional materials
- The full registration list (opt in contacts only)



Events

Flagship Conferences



Trustee Workbench

12 November 2024, Schroders Solutions, London

Trustee Workbench is the go-to event for Pensions Trustees, whether professional, member or employer-nominated. This prestigious event builds on our expertise in helping trustees succeed in their roles and draws on the current issues and challenges which trustees are facing today*.

Get access to the largest trustee membership in the pensions industry through a range of speaking, sponsorship and exhibition opportunities.

Exhibition packages¹

Tabletop exhibition opportunities available. Tables provided, with the opportunity to bring your own banners and branding.

All exhibitors benefit from

- Delegate contact details provided pre- and post-event²
- Two complimentary stand personnel passes
- Logo included on marketing collateral including email, website and PowerPoint presentations
- 25% discount on additional delegate passes⁴

AT A GLANCE

- 12 November 2024
- Exhibition and sponsorship opportunities





Sponsorship Packages

Trustee Workbench 12 November 2024, Schroders Solutions, London

All sponsors benefit from:

- Delegate contact details provided pre- and post-event
- Branding on event promotions and collateral including website, email, delegate pack, social media and PowerPoint presentations
- 50% discount on additional delegate places

Gold sponsorship (1 available) £16,000

- Prime Speaking Slot (morning/afternoon)
- Full marketing exposure through various PMI media channels
- GDPR compliant list of delegates
- PMI will work with you to develop your speaking session and set up your stand
- Distribution of company literature.
- Double page spread in Pensions Aspect Magazine in 2024
- Four complementary delegate registrations
- Table-top exhibition stand
- 25% discount on conference delegate passes

Silver sponsorship (2 available) £12,500

- Prime Speaking Slot (morning/afternoon)
- Full marketing exposure through various PMI media channels
- GDPR compliant list of delegates
- PMI will work with you to develop your speaking session and set up your stand
- Distribution of company literature
- Two complementary delegate registrations
- Table-top exhibition stand
- 25% discount on conference delegate passes

Tabletop Exhibition Sponsorship £5,000

- Tabletop exhibition stand located in the main networking area of the conference.
- Delegate contact details provided pre- and post-event
- Two complimentary stand personnel passes
- Logo included on marketing collateral - including email, website and PowerPoint presentations
- 25% discount on additional delegate





Sponsorship Packages

Trustee Workbench 12 November 2024, Schroders Solutions, London

Breakout sponsorship £11,000

- Exclusive sponsorship of a breakout stream
- Topic developed in conjunction with the PMI⁵
- Session to include at least two speakers
- Further branding for the meeting room may be provided by the sponsor⁸
- Two complimentary delegate registrations⁶
- 25% discount on conference delegate passes

Drinks reception sponsor £9,000

- Host a drinks reception at the end of conference
- Branding on signage around the networking area
- Branded napkins produced in conjunction with the PMI⁹
- Named as drinks reception sponsor in marketing collateral including website, email, social media and agenda
- Drinks and canapés/bowl food
- Two complimentary passes to the conference⁶
- Additional 5 delegates can attend for drinks reception only
- 25% discount on conference delegate passes

Delegate bag sponsor £7,000

- Exclusive sponsorship
- Sponsor's logo to appear on all delegate bags (alongside the PMI logo)
- Can be produced by sponsor or in conjunction with the PMI⁹
- Bags will be handed out from registration desks
- Sponsor to add a gift of choice in each delegate bag (sourced and produced by the sponsor)
- Sponsor can include an A4 double sided page of promotional material in each bag, subject to the PMI's approval¹⁰
- 25% discount on additional delegate passes





Sponsorship Packages

Trustee Workbench 12 November 2024, Schrodgers Solutions, London

Coffee cup sponsor £5,000

- Exclusive sponsorship
- Branded coffee cups produced in conjunction with the PMI[®]
- Branding behind coffee serving points and on signage throughout the networking area (if permitted by venue)
- Mention from the chair when announcing tea breaks
- Named on marketing collateral including event agenda
- 25% discount on additional delegate passes

Name badge sponsor £5,000

- Exclusive sponsorship
- Sponsor's logo to appear on all name badges (alongside the PMI logo)
- Lanyard branded with sponsor's logo in colour of your choice
- Logo to appear on email confirmations
- 25% discount on additional delegate passes





PINNACLE

AWARDS 2024

28 NOVEMBER 2024

Get involved in the social highlight of the year! Our prestigious Pinnacle Awards brings our members together for an evening of celebrating their achievements over the past year.

Choose from a range of sponsorship packages, including Headline, Drinks reception, Entertainment or Category sponsorship. You can also opt for a table only package, where you can invite guests of your choice or ask us to invite members for you.

300+ ATTENDEES

SPONSORSHIP OR TABLE ONLY PACKAGES

Enter here the awards [here](#)



Sponsorship Packages

Pinnacle Awards 28 November 2024, The Peninsula London

Headline awards sponsorship £17,500

- Named as headline sponsor in marketing collateral including website, email invitations, social media, event programme and AV on the night
- Five-minute speech by sponsor
- Present two awards
- Branding on signage and AV on the night
- 100 word biography, logo and link to your website on PMI's Pinnacle Awards web page
- Complimentary full table (10 tickets)
- Additional 5 tickets for the drinks reception only
- 50% discount on additional tickets
- Option to provide a gift on the table for guests to enjoy and take away

Champagne reception sponsorship £11,500

- Named as Champagne reception sponsor in marketing collateral including website, email, social media, event programme and AV on the night
- Branding on signage around drinks reception area and AV on the night
- Branded napkins produced in conjunction with the PMI
- 100 word biography, logo and link to your website on event website
- Complimentary half table (5 tickets)
- Option to provide a gift on the table for guests to enjoy and take away
- Two additional networking passes for drinks reception only
- 50% discount on additional tickets





Sponsorship Packages

Pinnacle Awards 28 November 2024, The Peninsula London

Entertainment sponsorship £11,500

- Named as entertainment sponsor in marketing collateral including website, email, social media, event programme and AV on the night
- Branding on signage around reception area and AV on the night
- 100 word biography, logo and link to your website on event website
- Complimentary half table (5 tickets)
- Two additional networking passes for drinks reception only
- Option to provide a gift on the table for guests to enjoy and take away
- 50% discount on additional tickets
- PMI to choose entertainment

Category sponsorship £14,000

- Named as category sponsor (People, Innovation or Impact) in marketing collateral including website, email, social media, event programme and AV on the night
- Logo will feature in marketing promotions
- Present an award for up to 2 awards within the category
- Deliver a speech of up to 2 minutes at the beginning of the category
- Option to provide a gift on the table for guests to enjoy and take away
- 100 word biography, logo and link to your website on event web page
- Complimentary full table (10 tickets)
- 50% discount on additional tickets

Table sponsorship £7,000

- Each table seats 10
- Listed as table host in the event programme, on the table and logo to be included in AV on the night
- Invite your own guests or liaise with the PMI to invite members of your choice
- If you are shortlisted for an award you will be invited to record a video about your entry subject to having purchased a ticket which will be played on the night



Sponsorship Packages

Pinnacle Awards

28 November 2024, The Peninsula London

Dessert station sponsorship **NEW for 2024** **£9,000**

- Named as dessert sponsor in marketing collateral including website, email, social media, event programme and AV on the night
- Company logo printed on chocolate desserts which will be handmade during the post-ceremony reception, and on the dessert dispensary
- 100-word biography, logo and link to your website on event website
- Complimentary half table (5 tickets)
- 50% discount on additional tickets
- Option to provide a gift on the table for guests to enjoy and take away

Dessert station **BOLT-ON** **£4,000**

- Add this to any other sponsorship package (excluding table sponsorships)
- Company logo printed on chocolate desserts which will be handmade during the post-ceremony reception, and on the dessert dispensary
- Named as dessert sponsor in marketing collateral including website, email, social media, event programme and AV on the night



Events

ESG and Investment Summit 4 December 2024, Mayer Brown, London

The PMI's annual ESG and Investment Summit will bring together experts in the fields of sustainability, impact investment, TCFD and stewardship to discuss the latest developments in ESG for the pensions industry.

All sponsors benefit from:

- Delegate contact details provided pre- and post-event
- Branding on event promotions and collateral including website, email, social media and PowerPoint presentations
- 50% discount on additional delegate places





Events

Sponsorship Packages

ESG and Investment Summit

4 December 2024, Mayer Brown, London

Gold sponsorship

£16,000

- Prime Speaking Slot (morning/afternoon)
- Full marketing exposure through various PMI media channels
- GDPR compliant list of delegates
- PMI will work with you to develop your speaking session and set up your stand
- Distribution of company literature.
- Double page spread in Pensions Aspect Magazine in 2024
- Four complementary delegate registrations
- Table-top exhibition stand
- 25% discount on conference delegate passes

Silver sponsorship

£12,500

- Prime Speaking Slot (morning/afternoon)
- Full marketing exposure through various PMI media channels
- GDPR compliant list of delegates
- PMI will work with you to develop your speaking session and set up your stand
- Distribution of company literature
- Two complementary delegate registrations
- Table-top exhibition stand
- 25% discount on conference delegate passes

Tabletop Exhibition sponsorship

£5,000

- Tabletop exhibition stand located in the main networking area of the conference.
- Delegate contact details provided pre- and post-event
- Two complimentary stand personnel passes
- Logo included on marketing collateral - including email, website and PowerPoint presentations
- 25% discount on additional delegate passes



Events

Sponsorship Packages

ESG and Investment Summit

4 December 2024, Mayer Brown, London

Breakout sponsorship

£11,000

- Exclusive sponsorship of a breakout stream
- Topic developed in conjunction with the PMI⁵
- Session to include at least two speakers
- Further branding for the meeting room may be provided by the sponsor⁸
- Two complimentary delegate registrations⁶
- 25% discount on conference delegate passes

Drinks reception sponsor

£9,000

- Host a drinks reception at the end of conference
- Branding on signage around the networking area
- Branded napkins produced in conjunction with the PMI⁹
- Named as drinks reception sponsor in marketing collateral including website, email, social media and agenda
- Drinks and canapés/bowl food
- Two complimentary passes to the conference⁶
- Additional 5 delegates can attend for drinks reception only
- 25% discount on conference delegate passes

Delegate bag sponsor

£7,000

- Exclusive sponsorship
- Sponsor's logo to appear on all delegate bags (alongside the PMI logo)
- Can be produced by sponsor or in conjunction with the PMI⁹
- Bags will be handed out from registration desks
- Sponsor to add a gift of choice in each delegate bag (sourced and produced by the sponsor)
- Sponsor can include an A4 double sided page of promotional material in each bag, subject to the PMI's approval¹⁰
- 25% discount on additional delegate passes



Bespoke Events

Bespoke webinars £6,000

Engage your audience with a captivating presentation on the hottest industry topics or present a case study of your clients'. Come to us with a topic or let us guide you in the direction of a presentation your prospects will truly value. Each session is 45-50 minutes long and includes:

- Live audience QandA
- The finalised recording of the webinar
- The full registration list (opt in contacts only)
- Engagement scoring of all live attendees

Bespoke roundtables £11,500

- Exclusive sponsorship
- Sponsor to provide speaker of choice, and liaise with the PMI to invite additional speakers
- Face-to-face event with 8-12 senior level executives
- Chair to produce write up for double page spread in Pensions Aspects magazine (or opt for Chatham House rules)
- Sponsor to liaise with PMI to invite members of choice





Bespoke Training

Welcome to the realm of bespoke tailored training, where professional development meets precision. In today's fast-paced and dynamic business landscape, nurturing the skills and knowledge of your internal staff has never been more crucial. Generic training programs often fall short in addressing the unique challenges and aspirations of your team. That's where bespoke tailored training steps in – a paradigm that crafts learning experiences as unique as your organisation itself. By seamlessly intertwining your company's objectives with the individual talents and growth paths of your employees, bespoke training opens doors to unparalleled growth. Join us on a journey that transcends traditional training, and discover how customised learning can elevate your staff's capabilities, drive innovation, and foster a culture of excellence from within.

Bespoke training package **£TBC**

PMI Bespoke training courses are entirely customisable to address your unique requirements and challenges. The structure of the training would follow and include:

- Briefing call with PM to discuss your requirements
- PMI would work with you to create a unique proposal and agenda for your organisation based on your specific requirements
- Customised sessions tailored to your specific needs to ensure learning outcomes. The sessions could take place in a variety of styles to suit your needs, including presentations and practical tasks





Advertising Opportunities

Pensions Aspects Magazine Advert and Editorial

The PMI's member magazine, **Pensions Aspects**, is distributed to over 7,500 members, with six editions a year. Pensions Aspects articles and features are written by recognised industry professionals, covering a variety of pensions related issues. The magazine is a trusted and authoritative source of information, providing the latest Institute updates and offering expert insight and analysis on the current pensions landscape.

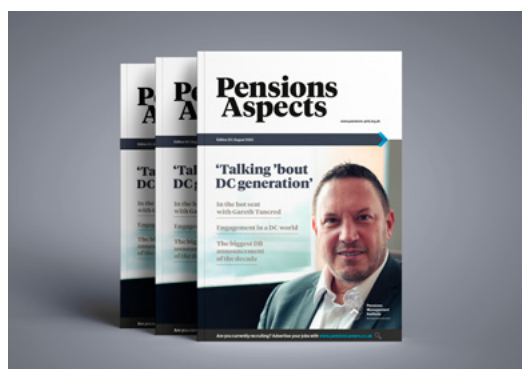
- Full page - **£1,500**
- Half Page - **£900**

Technical Supplement £6,000

A supplement of focused editorial, offering members in-depth and forward-thinking analysis of a particular topic. This is a loose-leaf supplement sent with our magazine to all 7,500 members. We also include it in our magazine newsletter and promote on social media. You can find our Technical Supplements [here](#).



Theme	Month of issue 2024	Content deadline
Trusteeship	2 February	24 November 2023
Pensions, Policy and Politics	5 April	14 February
Defined Benefit and Defined Contribution	7 June	17 April
Diversity and Inclusion	2 August	12 June
Technology in Pensions	4 October	14 August
Investment	6 December	16 October





Advertising Opportunities

PMI Website Starts from £500

The PMI's website is a key reference source for members, providing vital information on its activities, qualifications, CPD, industry developments and resources to the public and members. It is widely used by the membership and therefore has an impressive number of visits per month. The PMI website provides a unique opportunity for businesses to target and communicate to trustees and specialised pensions, employee benefits, legal, actuarial and investment professionals.

Traffic figures - 2022

- Page views: 365,759
- Pages per visit: 3.6

Most visited Pages – Home, Learning, Membership, Knowledge, Insight Partner (For IP only)

Solus emails £3,000 per email

Reach our full opted-in member base (circa 5,000 individuals) or targeted audiences with a dedicated email.

Items	Position	Size	Rate
Main Banner	Underneath Menu bar on any chosen page. Available on Home, Learning, Membership, Knowledge, Insight Partner (For IP only) page.	728x180 px	£2,000 per month £3,000 for three months £10,000 for 12 months
Leader board/ Strap Banner	Anywhere depending on availability. Available on Home, Learning, Membership, Knowledge, Insight Partner (For IP only) page.	728x90 px	£1,000 per month £1,500 for three months £5,000 for 12 months
Side Bar Banner – Half Page	Right Hand side of the page. Exclusive to articles page only	600x300 px	£500 per month £1000 for three months £3000 for 12 months
Side Bar Banner – Medium Rectangle	Right Hand side of the page. Exclusive to articles page only	300x250 px	£500 per month £1000 for three months £3000 for 12 months



Recruitment Advertising

Pension Careers Online Jobs Board

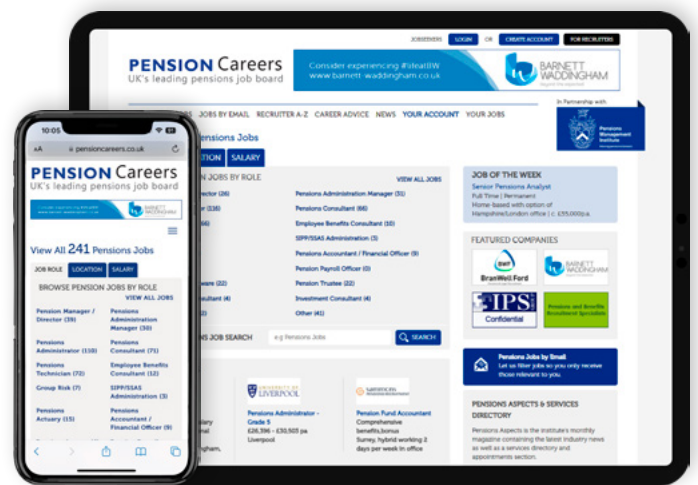
Pension Careers, in partnership with the Pensions Management Institute (PMI), is the **UK's leading pensions job board**.

With an average of 4,000+ users visiting The Pension Careers website each month, Pension Careers is both a proven and cost-effective advertising option for employers wishing to recruit pensions professionals.

Average Monthly Website Statistics



PENSIONCareers UK's leading pensions job board



Job Credits	1	2	3	5	10	20	40	80	120
Standard Job	£600	£900	£1,200	£1,750	£3,000	£5,000	£8,000	£12,000	£15,000

Job postings remain on the website for 28 days. **Job credits to be used within 12 months from booking date.**

Web Banners	6 Months	12 Months
Mid Page Unit (MPU) - Homepage	£850	£1,500
Leaderboard - Homepage	£850	£1,500
Leaderboard - Find Jobs	£650	£1,200

Banners to be saved in RGB colour mode, GIF or JPEG format only. Flash files will not be accepted
MPU dimensions: 145 (w) x 80 (h) pixels. Leaderboard dimensions: 728 (w) x 90 (h) pixels
To be shared with a maximum of 4 advertisers

Contact Us

For more information, or to advertise, please contact adam.young@insidecareers.co.uk or call **0203 915 5940**.



Recruitment Advertising

Pensions Aspects Magazine Appointments Section

Pensions Aspects is the PMI's members magazine, which is distributed to over 7,500 members, with six editions per year.

The magazine contains an established **Appointments** section providing a unique advertising opportunity for employers wishing to recruit pensions professionals.

Display Advert	Per Edition
Half Page Advert	£300
Full Page Advert	£500

Advert Specifications

Half Page: 175 x 100mm - landscape without bleed

Full Page: 210 x 297mm - portrait with 3mm bleed



Month of Issue 2024	Copy Deadline	Delivery Date
February	15 Jan 2024	2 Feb 2024
April	18 Mar 2024	5 Apr 2024
June	20 May 2024	7 Jun 2024
August	15 Jul 2024	2 Aug 2024
October	16 Sep 2024	4 Oct 2024
December	18 Nov 2024	6 Dec 2024

Contact Us

For more information, or to advertise, please contact adam.young@insidecareers.co.uk or call **0203 915 5940**.



Digital Advertisement Opportunities

Digital Case Studies

PMI case studies are themed and written by leading brands of the sector, using data and observations from real situations to bring a technical point to life.

Case studies will be circulated to our members via Knowledge newsletters, and then held on our website as a central resource that can be accessed by all our members.

Themes – Investment, Pensions Admin and Tech, Pensions Law, DC/DB, Governance and more.

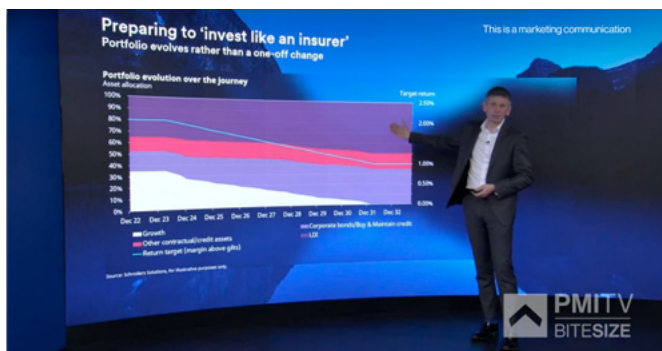
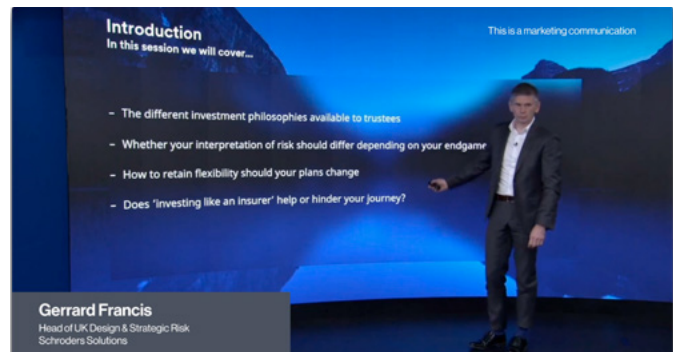
Rates

- Ad Hoc: £2,000 per theme/Case Study per month
- Quarterly: £4,000 per theme, up to three case studies
- Annual package: £10,000 per theme, up to 12 case studies for 12 months

Bitesize TV £7,000

Our Bitesize TV videos are 10 minute themed QandA sessions. We'll ask you a series of pre-agreed questions on a pre-recorded video. Package includes:

- One solus email to promote the video to all members or a segment of your choice
- Promotion in one member newsletter
- Social media promotion
- Video held on YouTube for further viewership





Events Accreditation

We accredit a range of events, one-off events or regular sessions, online learning programmes or web-based video, internal or commercially focused. We accredit programmes that contribute directly to raising standards in the field of pensions, employee benefits and retirement savings.

PMI Accreditation is distinct from any process of verification or approval that may be undertaken in connection with the delivery of our qualifications. PMI Accreditation does not confer any qualification or membership status on those who undertake accredited programmes. The period of accreditation is linked to the nature of the programme but for ongoing programmes, it is reviewed at least annually.

Benefits of being accredited:

- Ability to use the 'PMI Accredited' logo in conjunction with accredited programmes
 - An accredited programme can be described as a 'PMI Accredited Professional Programme'
 - Where relevant, 'PMI Accredited' programmes will meet the requirements of one or all of the various PMI CPD programmes
 - Independent recognition of high quality which could be shared with clients and potential clients
 - Meeting the accreditation criteria provides a robust quality assurance process
 - Closer association with the PMI and our goals, and recognition on our website and in PMI News
- Full day agenda = £999
 - Half day agenda = £599
 - One to two-hour agenda = £299
 - Print content = £199



**Pensions
Management
Institute**

Accreditation



Sample Event Programme

Sample programme for flagship conferences	
9:00-9:05	Welcome by PMI
9:05-9:40	Keynote speech
9.40-10.25	Gold sponsor session
10.25-10.45	Networking break
10.45-11.30	House session
11.35-12.20	Breakout stream
11.35-12.20	Breakout stream
12.20-13.20	Lunch and networking
12.25-13.15	Lunch roundtable 50 mins
13.20-14.05	Silver sponsor session
14.05-14.50	Silver sponsor session
14.50-15.10	Networking break
15.10-15.55	Breakout stream
15.10-15.55	Breakout stream
16.00-16.45	House speaker
16.45-17.45	Drinks reception



Terms and Conditions

1. Use of exhibition space: exhibitors or related organisations may not sub-let or share any part of the allotted space and may not represent or advertise or distribute literature for the products or services of any other firm or individual except if approved by the PMI.
2. Delegate contact details including email addresses will be provided pre and post-event, where permission has been granted to share and in line with GDPR legislation post 28 May 2018. Contact details may only be used for promotional details relating to the event.
3. Stand personnel passes do not give access to conference sessions. They are non-transferable between colleagues. Additional stand personnel passes are available at an additional cost.
4. Delegate registrations may only be used for representatives of the exhibiting/ sponsoring organisation and are non-transferable between colleagues.
5. Content and format of the session must be agreed by the PMI prior to confirmation of sponsorship.
6. Speakers are granted access to their session only (unless approved by the PMI). Complimentary delegate passes can be used by speakers if they wish to attend the full conference, or can be used by a colleague if the speaker does not wish to stay. Delegate registrations are non-transferable between colleagues and must be used for representatives of the sponsoring organisation. This cannot be applied to guests or anyone outside the sponsoring organisation.
7. Set-up of additional room branding is the sponsor's responsibility.
8. Please note that the sponsors are responsible for their own in-house marketing.
9. The PMI must approve style and design and have final sign off of product.
10. The promotional material must be pre-inserted into the bag pre-event by the sponsor. Material must relate to the conference and is subject to the PMI's approval.
11. Tables seat a maximum of 10 people so when inviting guests please ensure you allow places for the table's hosts, e.g. if you have two hosts, only eight guests can be invited to sit on your table. Guests must be registered as delegates with the PMI.
12. Sponsor to supply print-ready artwork for the advert within the artwork deadline (size to be confirmed).
13. Sponsor to supply content for article or advertorial. Must be approved by PMI.
14. Please note that the organisation of the event is the sole responsibility of the PMI, however the sponsor will be kept informed of arrangements.
15. Once speakers have completed their presentation/session, they are permitted to leave the conference venue. However, if they would like to stay for the day, they will need to use one of the delegate passes from the speaker package, or pay for a reduced rate of for a delegate pass, per speaker.
16. All prices except membership fees are subject to VAT.

Pensions Management Institute Contact Details:

Tel: +44 (0) 20 7247 1452

Registered office:

6th Floor,
9 Appold Street
London
EC2A 2AP



**Pensions
Management
Institute**

Moving pensions forward