

# Media Pack 2025

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# Empowering change through education

## Foreword

"As we enter 2025, the PMI is excited to continue our mission of 'empowering change through education'. Our Global Innovation Centre stands as a hub of thought leadership and collaboration, designed to tackle the industry's most pressing challenges—identified through pioneering initiatives like the Lifetime Savings Initiative.

We offer you the opportunity to partner with us in driving impactful conversations and creating lasting solutions. Whether through strategic partnerships, sponsorship, exhibitions, speaking at our high-profile events, or collaborating on innovative projects, your leadership and expertise will help shape the future of pensions.

Join us as we push the boundaries of innovation, inspire industry change, and empower both current and future leaders to secure better outcomes for scheme members, society and the planet. We look forward to working together in 2025 and beyond."

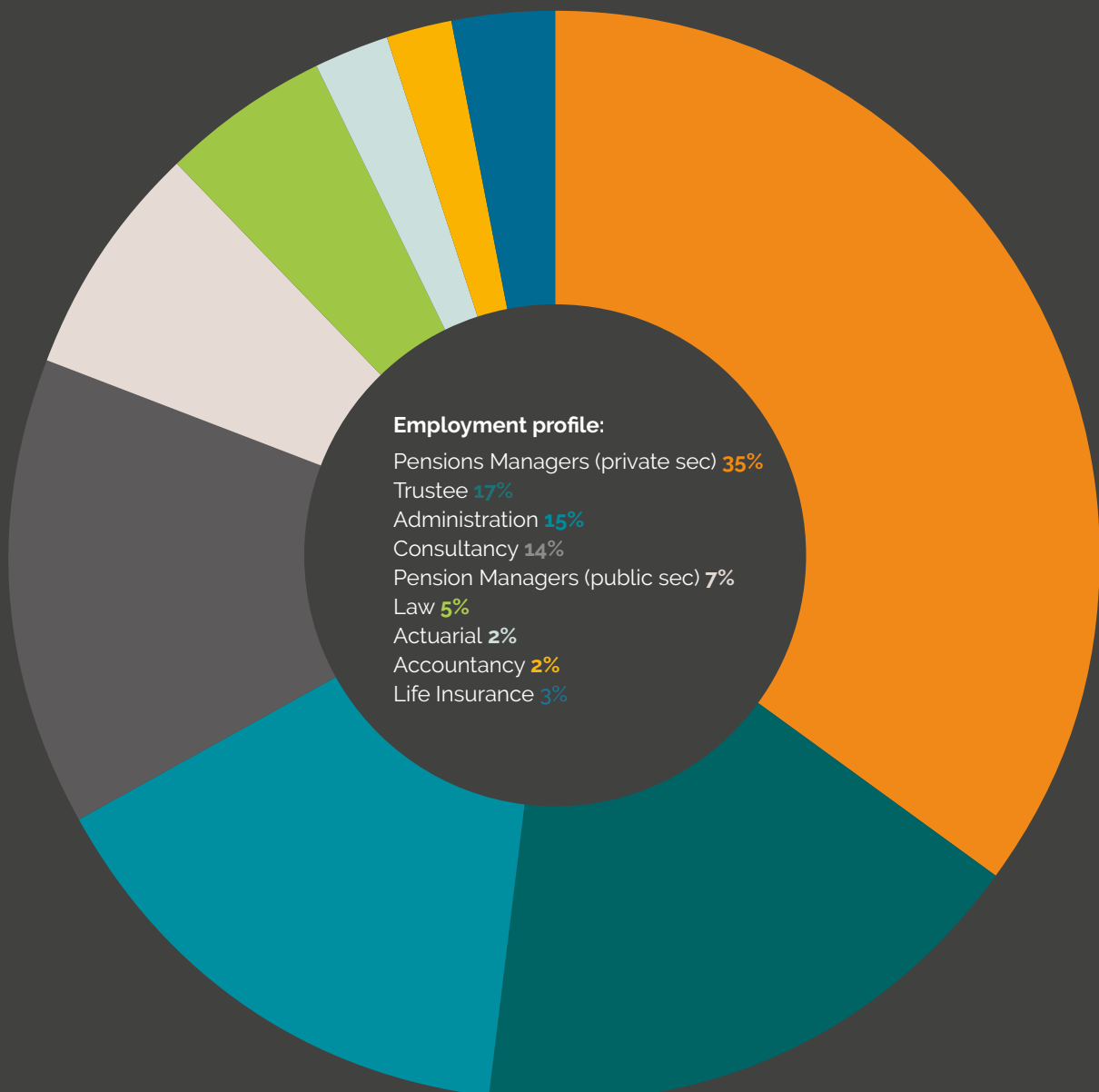


Gareth Tancred  
Chief Executive Officer

# Why Work with Us?

- We are the UK's largest professional body for pensions professionals
- Get access to our 7,500 members (increased from 7,000 in 2023)
- Our brand is trusted for delivering unbiased thought leadership
- Showcase your brand alongside other industry leading businesses
- We have extensive networking and business development opportunities

**7,500  
members**





# Meet the Team

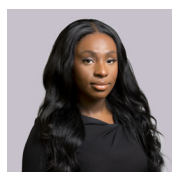
## About Us

As collaborative allies in your pursuit of success, our sales team extends beyond mere metrics. We prioritize building relationships, fostering insights, and providing innovative solutions. Our pride lies in our flexibility and responsiveness, as we actively support your business objectives across our comprehensive range of services. Every partnership holds significance, regardless of its scale. Feel free to reach out to us and initiate a conversation about your needs. Allow us the privilege to collaborate with you, ensuring that no opportunity is too small to explore together.



**Varsha Gicas**  
Director of Commerce &  
Engagement Commercial Development

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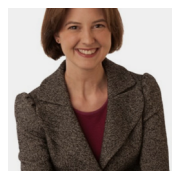
**Colby Irijay**  
Marketing Manager

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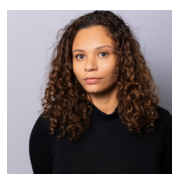
**Hester Potiuk**  
Events Manager

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**Lisa Hampton**  
Training Developer & Administrator

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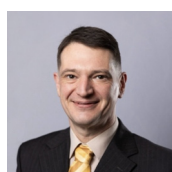
**Shanice Igwegbe**  
Events & Marketing Executive

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**Charlie Culley**  
Business Development Executive

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**Daniel Jones**  
Business Development Manager

# Key Dates

Key dates				
Defined Benefit (DB) Pensions Conference	DC and Master Trust Symposium	Trustee Workbench (London) Half day	Annual Conference	PMI's Northern Conference
25 February 2025	3 April 2025	May 2025	5 June 2025	3 July 2025
End Game Solutions Conference	PensTech and Admin Summit	Trustee Workbench (Edinburgh) Half day	Pinnacle Awards	Pensions Investment Forum
17 September 2025	24 September 2025	4 November 2025	13 November 2025	27 November 2025





# Enhanced Partnership Opportunities

Current Insight Partners can be found [here](#)

## Insight Partnership - £27,500

The PMI Insight Partnership is a carefully designed program to help partners boost their brand visibility. This is achieved by sharing key messages, demonstrating thought leadership, and showcasing expertise across various marketing channels. These channels include web, email, editorial content, as well as speaking opportunities at events, roundtables, and online broadcasts.

This comprehensive approach ensures our partners have a perfect platform to reach and engage with both our esteemed PMI membership and the wider pensions industry. Thus, the PMI Insight Partnership serves as a valuable tool for making strong connections and fostering relationships in the pensions sector.





# Enhanced Partnership Opportunities

## Insight Partnership - £27,500

\*Standard Insight Partnership package -

### What will you gain by becoming a partner?

- be named as a partner of the PMI
- get access to over 7,500 pension professionals across the UK
- be associated with PMI's reputable independent brand
- be seen as an expert in your field through valued added content, support, member servicing and advice
- be seen as a valuable source of expertise and first port of call on your specialist issue
- gain exposure across all PMI's marketing and PR associated with the PMI support proposition
- advance your pipeline

■ *Insight Partnership packages are customisable in accordance to your requirements.*

*Please contact us here: [sales@pensions-pmi.org.uk](mailto:sales@pensions-pmi.org.uk)*

Activities	Volume	Standard cost	Partnership Fee
Speaking slot at a flagship event**	x 1	£14,500	£27,500
Webinar	x 1	£12,000	
Featured article in Pensions Aspects or a technical supplement***	x 2	£3,000	
Service listings in Pensions Aspects	x 6	£7,200	
PMI bitesize TV slot	x 1	£4,000	
Solus email to all members	x 2	£6,000	
Dedicated web page to showcase thought leadership	x 1	£ exclusive	
Insight partner quarterly round up email	x 4	£ exclusive	
PMI social media promotion	x 12	£ exclusive	
Contribution to partners annual report	x 1	£6,000	
PR – endorsement campaign****	x 1	£ exclusive	
Total		£52,700 (if purchased on ad hoc basis – exclusive options are only available to partners)	

\* if inclusions below aren't used within contractual period of 12m, items cannot be carried forward

\*\* if inclusions below aren't used within contractual period of 12m, items cannot be carried forward. Can choose any conference excluding Annual Conference and PMI Pinnacle Awards. A max of 2 insight partners per conferences so allocations will be given on a first come, first served basis.

Slot can either be a stream session slot or a silver sponsorship slot

\*\*\* date of delivery must be agreed within 30 days of start of contract

\*\*\*\* start of campaign

# Enhanced Partnership Opportunities

Current Insight Partners can be found [here](#)

## PMI Academy Partnership - £17,500

Back in 2021, we initiated the PMI Academy, a hub for all our educational programs. This builds on our history of successful qualifications, with the Academy providing added training to our members, aided by our sponsoring partners.

The PMI Academy Partnership is a chance for partners to gain visibility by offering training and helping our members with crucial issues. With the PMI Academy, you'll have the opportunity to interact with our members using all the tools PMI can provide. These include Online training sessions, emails promoting your session and role as a trainer, features or ads in PMI Magazine, and digital case studies. With this unified strategy, you can reach and engage with all of our 7,500 members and our broader network of Pensions Professionals.

### Standard Academy Partnership

Activities	Volume	Standard Cost of Line Items	Partnership Fee
Training sessions (45mins – 1 hour)*	x 2	£15,000	£17,500 or £23,000 upgraded to one in-person training session at a PMI conference
PMI Academy Digital Manual on the topic. This will be circulated to all members and held online.	x 1	£7,000	
Digital Case Studies	x 2	£7,000	
A certificate with sponsor logo	x 1	£ exclusive	
Dedicated marketing for the session		£ exclusive	
Dedicated web page to showcase thought leadership	x 1	£ exclusive	
PMI social media promotion		£ exclusive	
PR** – endorsement campaign	x 1	£ exclusive	
Total		£29,000	

#### Academy training session dates

25 January, 6 March, 14 May, 2 July, 10 September, 12 November

\*Held virtually over zoom or similar platform

\*\*Only applicable if new topic or new sponsor

# Corporate Membership

Current Corporate Members can be found [here](#)

## Membership - From £2,050

PMI Corporate membership is a must-have membership for service providers to the pension's schemes. This membership offers you and all your employees/colleagues unique and member access to research, events, networking and representation at key groups. You can use your membership to share your knowledge with other member businesses and promote a stronger sense of community cooperation.

Benefits	Gold	Silver	Bronze
Membership runs from January 1 to December 31	✓	✓	✓
Membership covers all employees of your organisation	✓	✓	✓
Listing on PMI website, with an intro to your organisation and contact details	✓	✓	✓
Access to networking opportunities with decision-makers of the pensions sector	✓	✓	✓
Opportunity to market and raise awareness of your products and services	✓	✓	✓
Free access to all webinars and virtual events	✓	✓	✓
Access to Pensions Aspects magazine	✓	✓	✓
Opportunity to submit entries to our magazines	✓	✓	✓
Access to PMI's Newsletters – Knowledge, Events, Policy	✓	✓	✓
Access to mentoring programme	✓	✓	✓
Access to research reports and thought leadership content produced by influential leaders of the sector	✓	✓	✓
Invitation to PMI's Corporate Member Networking events	✓	✓	✓
Rank Listing on PMI's website	Gold	Silver	Bronze
Access to roundtables, debates, and discussions	Priority	Opportunity	×
Free Qualification/module per year for any employee	✓x4	✓x2	✓x1
Delegate tickets to all in-person events (excluding Pinnacle Awards)	✓x4	✓x2	×
Access to additional delegate passes to all in-person events (excluding Pinnacle Awards) at 50% reduced Corporate Member rate	✓	✓	✓
% off Silver or Gold Speaking or exhibition Packages at all PMI conferences	✓10%	✓5%	×
Complimentary delegate ticket for PMI central training workshops	✓x4	✓x2	✓x1
Complimentary EPMI membership per year for an eligible persona	✓x1	✓x1	×
Introduction to PMI Regions	✓	✓	×
Complimentary Trustee Group membership to Trustee board members that have never been PMI Trustees	✓x10	✓x8	×
<b>Pricing</b>	<b>£4,700</b>	<b>£3,650</b>	<b>£2,050</b>



# Events

## Flagship Conferences

### Defined Benefit (DB) Pensions Conference

25 February 2025, City of London

The PMI's inaugural Defined Benefit (DB) Pensions Conference is an essential event for professionals and stakeholders in the DB pensions sector. This conference is your gateway to understanding the latest trends, regulations, and strategies in the ever-evolving landscape of pension management. The 'DB Pensions Conference 2025' is a must-attend event for pension professionals, fund managers, financial advisors, HR executives, plan sponsors, and anyone involved in the management and administration of DB pension schemes. Stay updated, network with peers, and discover the strategies and tools that will shape the future of DB pensions.

#### Exhibition packages<sup>1</sup>

Tabletop exhibition opportunities available. Tables provided, with the opportunity to bring your own banners and branding.

#### AT A GLANCE

- 25 February 2025
- DB Focused
- Conference and Exhibition

#### All exhibitors benefit from:

##### Package includes:

- Delegate contact details provided pre- and post event<sup>2</sup>
- Two complimentary stand personnel passes
- Logo included on marketing collateral including email, website and PowerPoint presentations
- 25% discount on additional delegate passes<sup>4</sup>



# Sponsorship Packages

## Defined Benefit (DB) Pensions Conference 25 February 2025, City of London

### All exhibitors benefit from:

#### Package includes:

- Delegate contact details provided pre- and post event
- Branding on event promotions and collateral including website, email, social media & PPT presentations
- 25% discount on additional delegate

### Gold Sponsorship £19,300

- Prime speaking slot (Morning/Afternoon)
- Named as gold sponsor in promotional materials
- Dedicated promotional email
- Topic developed in conjunction with the PMI
- Double page spread in Pensions Aspects magazine April Issue (article or advert)
- Distribution of company literature in conference room
- Four complementary delegate registrations
- Tabletop exhibition stand

### Silver Sponsorship £14,500

- Prime speaking slot (Morning/Afternoon)
- Topic developed in conjunction with the PMI
- Distribution of company literature in meeting room
- Two complementary delegate registrations
- Table top exhibition stand 1.5 metre exhibition stand (upgrade to gold at 50% discounted rate)
- Full GDPR compliant list of delegates in attendance
- Branding on all event promotions and collateral including website, email, social media, and PowerPoint presentations
- 25% discount on additional delegate passes
- Single page article (350-450 words) in the Pensions Aspects magazine

### Breakout Sponsorship £12,500

- Exclusive sponsorship of a breakout stream
- Topic developed in conjunction with the PMI
- Further branding for the meeting room may be provided by the sponsor
- Two complimentary delegate registrations

# Sponsorship Packages

## Defined Benefit (DB) Pensions Conference 25 February 2025, City of London

### Continued:

#### Lunch Roundtable Sponsorship

**£11,000**

- 45-minute lunchtime roundtable
- Include up to 2 speakers from the sponsoring organisation
- Further branding for the meeting room may be provided by the sponsor
- Invite up to 10 delegates of your choice
- Chair provided as part of sponsorship
- Distribution of company literature in meeting room
- Further branding for the meeting room may be provided by the sponsor
- Two complementary delegate registrations for main event

#### Delegate Bag Sponsor

**£7,000**

- Exclusive sponsorship
- Sponsor's logo to appear on all delegate bags (alongside the PMI logo)
- Can be produced by sponsor or in conjunction with the PMI<sup>®</sup>
- Bags will be handed out from registration desks
- Sponsor to add a gift of choice in each delegate bag (sourced and produced by the sponsor)
- Sponsor can include an A4 double sided page of promotional material in each bag, subject to the PMI's approval<sup>10</sup>
- 25% discount on additional delegate passes





# Events

## Flagship Conferences

Our industry leading flagship conferences are lauded for their unbiased content, expert speakers and excellent networking opportunities. Our conferences offer partners multiple exhibition and sponsorship packages. A skeleton programme of our flagship conferences can be viewed on **page 50**.

### DC and Master Trust Symposium

3 April 2025, 22 Bishopsgate, London

The DC and Master Trust Symposium draws on our expertise on topics related to DC governance, workplace pension provision, investment, the pension dashboard and more. It is a must-attend event for employers, trustees, DC pension fund members and any pension professional working within the DC pension market.

Get access to over 160-200 DC focused attendees through a range of speaking, sponsorship and exhibition opportunities.

#### Exhibition packages<sup>1</sup>

Take away the pain of exhibiting with our shell scheme or gold or bronze options<sup>1</sup>

#### All exhibitors benefit from:

##### Package includes:

- Delegate contact details provided pre- and post event<sup>2</sup>
- Complimentary stand personnel passes<sup>3</sup>
  - Gold stands - 2 complimentary passes
  - Bronze stands - 1 complimentary pass
- Logo (and link to your website) included on marketing collateral including email, website and PowerPoint presentations
- 25% discount on additional delegate passes<sup>4</sup>

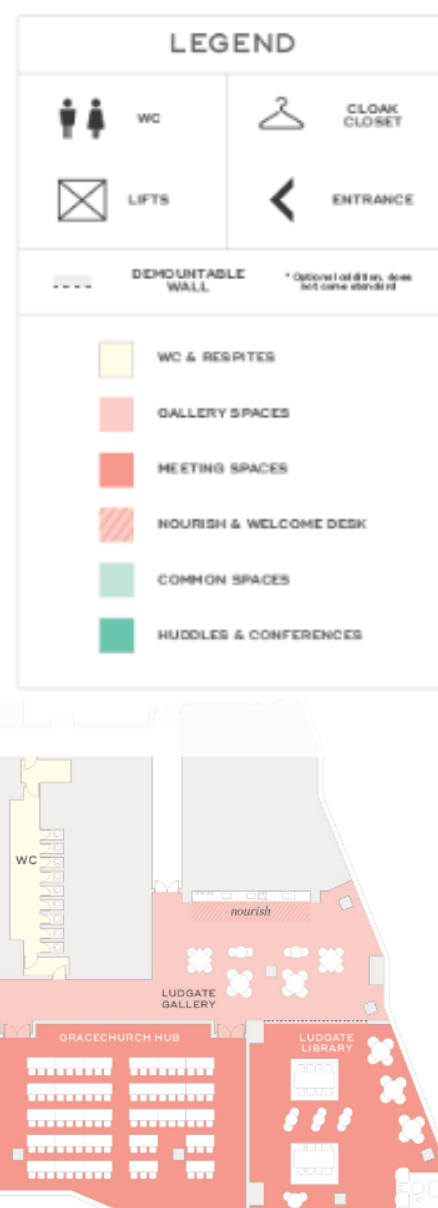
#### AT A GLANCE

- 3 April 2025
- Recorded sessions
- 22 Bishopsgate, London
- Conference and exhibition

# Exhibition Packages

## DC and Master Trust Symposium 3 April 2025, 22 Bishopsgate, London

### FLOOR PLAN – FLOOR 4



# Exhibition Packages

## DC and Master Trust Symposium 3 April 2025, 22 Bishopsgate, London

### Gold Stand £11,000

#### Package includes:

- 3 metre Gold Exhibition Stand
- 2x Delegate Passes
- Stool and poseur table
- Listed as Exhibition sponsor on marketing campaign
- Full GDPR compliant list of delegates in attendance
- Includes freestanding counter
- Turn-up-and-go, everything is done for you!
- 1x License for the Exhibitors Lead Capture Application within the list of inclusions

### Bronze Stand £9,000

#### Package includes:

- 1.5 metre Bronze Exhibition Stand
- 1x Delegate Passes
- Stool and poseur table
- Listed as Exhibition sponsor on marketing campaign
- Full GDPR compliant list of delegates in attendance
- Includes freestanding counter
- Turn-up-and-go, everything is done for you!
- 1x License for the Exhibitors Lead Capture Application within the list of inclusions





# Sponsorship Packages

## DC and Master Trust Symposium 3 April 2025, 22 Bishopsgate, London

### All sponsors benefit from:

- Delegate contact details provided pre and post event<sup>2</sup>
- Branding on event promotions and collateral including website, email, social media and PowerPoint presentations
- 25% discount on additional delegate passes

#### Gold Sponsorship (1 available)

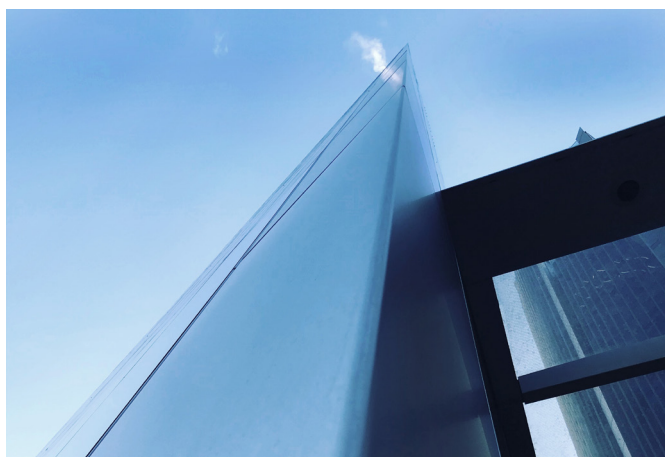
**£19,300**

- Prime speaking slot (morning/afternoon)
- Topic developed in conjunction with the PMI
- Distribution of company literature in conference room
- Four complementary delegate registrations
- Double page spread in Pensions Aspect Magazine in 2025
- Complimentary 3 metre exhibition stand (upgrade to gold at 50% discounted rate)
- Full GDPR compliant list of delegates in attendance

#### Silver Sponsorship (2 available)

**£14,500**

- Prime speaking slot (morning/afternoon)
- Topic developed in conjunction with the PMI
- Distribution of company literature in conference room two complementary delegate registrations
- Complimentary 1.5 metre exhibition stand (upgrade to gold at 50% discounted rate)
- Full GDPR compliant list of delegates in attendance
- Branding on all event promotions and collateral including website, email, social media and PowerPoint presentations
- 25% discount on additional delegate passes
- Single page article (350-450 words) in the Pensions Aspects magazine



# Sponsorship Packages

## DC and Master Trust Symposium 3 April 2025, 22 Bishopsgate, London

### Lunch Roundtable Sponsorship £11,000

- 45 minute lunchtime roundtable
- Include up to 2 speakers from the sponsoring organisation
- Invite up to 10 delegates of your choice
- Chair provided as part of sponsorship<sup>6</sup>
- Distribution of company literature in meeting room
- Further branding for the meeting room may be provided by the sponsor<sup>8</sup>
- Two complementary delegate registrations for main event
- 25% discount on exhibition stands
- 25% discount on additional delegate passes

### Breakout Sponsorship £12,500

- Exclusive sponsorship of a breakout stream
- GDPR compliant list of attendees
- Named as official sponsor in all promotional materials
- Full Marketing exposure, through email, social media, and on the day of event throughout the venue
- Topic developed in conjunction with the PMI
- Further branding for the meeting room may be provided by the sponsor<sup>8</sup>
- 2 complimentary delegate registrations<sup>6</sup>
- 25% discount on exhibition stands
- 25% discount on conference delegate passes

### Drinks Reception Sponsor £9,000

- Host a drinks reception at the end of conference
- Branding on signage around the networking area
- Branded napkins produced in conjunction with the PMI<sup>9</sup>
- Named as drinks reception sponsor in marketing collateral including website, email, social media and agenda
- Drinks and canapés/bowl food
- Two complementary passes to the conference<sup>6</sup>
- Additional 5 delegates can attend for drinks reception only
- 25% discount on conference delegate passes

### Delegate Bag Sponsor £7,000

- Exclusive sponsorship
- Sponsor's logo to appear on all delegate bags (alongside the PMI logo)
- Can be produced by sponsor or in conjunction with the PMI<sup>9</sup>
- Bags will be handed out from registration desks
- Sponsor to add a gift of choice in each delegate bag (sourced and produced by the sponsor)
- Sponsor can include an A4 double sided page of promotional material in each bag, subject to the PMI's approval<sup>10</sup>
- 25% discount on additional delegate passes

# Sponsorship Packages

## DC and Master Trust Symposium 3 April 2025, 22 Bishopsgate, London

### Coffee Cup Sponsor £5,000

- Exclusive sponsorship
- Branded coffee cups produced in conjunction with the PMI<sup>®</sup>
- Branding around coffee serving points and on signage throughout the networking area (if permitted by venue)
- Mention from the chair when announcing tea breaks
- Named on marketing collateral including event agenda
- 25% discount on additional delegate passes

### Name Badge Sponsor £5,000

- Exclusive sponsorship
- Sponsor's logo to appear on all name badges (alongside the PMI logo)
- Lanyard branded with sponsor's logo in colour of your choice
- Logo to appear on event branding including email promotions, website and AV and branding on the day



# Events

## Flagship Conferences

### Trustee Workbench May, London (Half day)

PMI's new and improved half-day event is designed exclusively for pension scheme trustees, offering a series of targeted training sessions on key topics relevant to their role. This focused program provides trustees valuable insights and practical knowledge to enhance their governance, compliance, and decision-making capabilities. By addressing critical areas that matter most to trustees, Trustee Workbench ensures they have the tools and understanding necessary to manage their pension schemes and fulfil their responsibilities effectively.

#### Program Overview: Three Engaging Sessions

Each session is designed to deliver targeted material, fostering an action learning environment. Participants will engage in collaborative learning sets aimed at achieving specific objectives that enhance skills and knowledge.

#### AT A GLANCE

- Held in London
- 30 delegates
- Exclusive event for Trustees only



# Sponsorship Packages

## Trustee Workbench May, London (Half day)

We are seeking a sponsor to provide office space and catering facilities to host this event. In return, we offer a comprehensive sponsorship package, including prominent brand visibility, networking opportunities with industry leaders, and recognition across all event marketing materials.

### Host Sponsorship Package (1 available) **£19,300**

- Prime speaking slot (morning/afternoon)
- Topic developed in conjunction with the PMI
- Distribution of company literature in conference room
- Four complementary delegate registrations
- Double page spread in Pensions Aspect Magazine in 2025
- Complimentary 3 metre exhibition stand (upgrade to gold at 50% discounted rate)
- Full GDPR compliant list of delegates in attendance

### Workbench Sponsor Session (x2) **£8,000**

- Sponsor runs a fully interactive learning workshop produced and supported by the PMI
- Up to 30 delegates expected to attend (Trustees representatives only).
- Sponsor to appoint own speakers.
- One complimentary delegate registration
- One full page display advert in PMI Aspect Magazine
- Contact details, including email addresses of attendees post event (where permission has been granted to circulate).
- A list of workshop attendees pre-event (names and organisations only).
- Further branding may be provided by the sponsor for the meeting room.
- Distribution of company literature in the meeting room.





# Events

## Flagship Conferences

### Annual Conference

5 June 2025, 22 Bishopsgate, London

One of the highlights of the pensions calendar, our annual conference attracts over 160-200 pensions professionals from across the sector. Our largest and most reputable conference has multiple opportunities for you to showcase your brand and expertise.

#### Exhibition packages<sup>1</sup>

Take away the pain of exhibiting with our gold or bronze options<sup>1</sup>

#### AT A GLANCE

- 5 June 2025
- Recorded sessions
- Conference and exhibition

#### All exhibitors benefit from:

##### Package includes:

- Delegate contact details pre- and post-event<sup>2</sup>
- Complimentary stand personnel passes<sup>3</sup>:
  - Gold stands - 2 complimentary passes
  - Bronze stands - 1 complimentary pass
- Logo (and link to your website) included on marketing collateral including email, website and PowerPoint presentations
- 25% discount on additional delegate passes<sup>4</sup>



# Exhibition Packages

## Annual Conference

5 June 2025, 22 Bishopsgate, London

### Gold Stand £11,000

#### Package includes:

- 3 metre Gold Exhibition Stand
- 2x Delegate Passes
- Stool and poseur table
- Listed as Exhibition sponsor on marketing campaign
- Full GDPR compliant list of delegates in attendance
- Includes freestanding counter
- Turn-up-and-go, everything is done for you!
- 1x License for the Exhibitors Lead Capture Application within the list of inclusions

### Bronze Stand £9,000

#### Package includes:

- 1.5 metre Bronze Exhibition Stand
- 1x Delegate Passes
- Stool and poseur table
- Listed as Exhibition sponsor on marketing campaign
- Full GDPR compliant list of delegates in attendance
- Includes freestanding counter
- Turn-up-and-go, everything is done for you!
- 1x License for the Exhibitors Lead Capture Application within the list of inclusions



# Sponsorship Packages

## Annual Conference

5 June 2025, 22 Bishopsgate, London

### All sponsors benefit from:

- Delegate contact details provided pre and post event
- Branding on event promotions and collateral including website, email, social media and PowerPoint presentations
- 25% discount on additional delegate places

#### Gold Sponsorship (1 available)

**£19,300**

- Prime speaking slot (morning/afternoon)
- Topic developed in conjunction with the PMI
- Distribution of company literature in conference room
- Four complementary delegate registrations
- Double page spread in Pensions Aspect Magazine in 2025
- Complimentary 3Metre exhibition stand (upgrade to gold at 50% discounted rate)
- Full GDPR compliant list of delegates in attendance

#### Silver Sponsorship (2 available)

**£14,500**

- Prime speaking slot (morning/afternoon)
- Topic developed in conjunction with the PMI
- Distribution of company literature in conference room two complementary delegate registrations
- Complimentary 1.5 metre exhibition stand (upgrade to gold at 50% discounted rate)
- Full GDPR compliant list of delegates in attendance
- Branding on all event promotions and collateral including website, email, social media, and PowerPoint presentations
- 25% discount on additional delegate passes
- Single page article (350-450 words) in the Pensions Aspects magazine



# Sponsorship Packages

## Annual Conference

5 June 2025, 22 Bishopsgate, London

### Coffee Cup Sponsor

**£5,000**

- Exclusive sponsorship
- Branded coffee cups produced in conjunction with the PMI<sup>9</sup>
- Branding around coffee serving points and on signage throughout the networking area (if permitted by venue)
- Mention from the chair when announcing tea breaks
- Named on marketing collateral including event agenda
- 25% discount on additional delegate passes

### Name Badge Sponsor

**£5,000**

- Exclusive sponsorship
- Sponsor's logo to appear on all name badges (alongside the PMI logo)
- Lanyard branded with sponsor's logo in colour of your choice
- Logo to appear on email confirmations
- 25% discount on additional delegate passes

### Lunch Roundtable Sponsorship

**£11,000**

- 45 minute lunchtime roundtable
- Include up to 2 speakers from the sponsoring organisation
- Invite up to 10 delegates of your choice
- Chair provided as part of sponsorship<sup>6</sup>
- Distribution of company literature in meeting room
- Further branding for the meeting room may be provided by the sponsor<sup>8</sup>
- Two complementary delegate registrations for main event
- 25% discount on exhibition stands
- 25% discount on additional delegate passes

### Breakout Sponsorship

**£12,500**

- Exclusive sponsorship of a breakout stream
- GDPR compliant list of attendees
- Named as official sponsor in all promotional materials
- Full Marketing exposure, through email, social media, and on the day of event throughout the venue
- Topic developed in conjunction with the PMI
- Further branding for the meeting room may be provided by the sponsor<sup>8</sup>
- 2 complimentary delegate registrations<sup>6</sup>
- 25% discount on exhibition stands
- 25% discount on conference delegate passes

# Events

## Flagship Conferences

### PMI's Northern Conference

3 July 2025, The Terrace, Leeds

Northern Conference is a must-attend event for anyone involved in the pensions industry, whether you're an experienced professional or just starting your career. This gathering will feature an impressive lineup of renowned speakers, representing a diverse range of organisations and backgrounds, who will share their expertise, insights, and latest developments in the field.

In addition to the insightful sessions, the Northern Conference provides ample networking opportunities. Connect with industry peers, forge new relationships, and expand your professional network. Share ideas, exchange experiences, and collaborate with like-minded professionals who are passionate about shaping the future of pensions.

#### Exhibition packages<sup>1</sup>

Tabletop exhibition opportunities available. Tables provided, with the opportunity to bring your own banners and branding.

#### AT A GLANCE

- 3 July 2025
- Conference and Exhibition

#### All exhibitors benefit from:

##### Package includes:

- Delegate contact details provided pre- and post-event<sup>2</sup>
- Two complimentary stand personnel passes
- Logo included on marketing collateral including email, website and PowerPoint presentations
- 25% discount on additional delegate passes<sup>4</sup>





# Sponsorship Packages

## PMI's Northern Conference 3 July 2025, The Terrace, Leeds

### Gold Speaking Sponsorship

**£10,000**

- A platform to engage with approximately 70-100 PMI members
- 45min Solo speaking slot (Morning/Afternoon)
- Named as gold sponsor in promotional materials
- 1x Dedicated promotional email
- Topic developed in conjunction with the PMI
- 1x Double page spread in Pensions Aspects magazine (article or advert)
- Distribution of company literature in conference room
- Four complementary delegate registrations

### Panel Speaking Sponsorship

**£5,000**

- A platform to engage with approximately 70-100 PMI members
- A 40-minute panel discussion with 2 other industry leaders
- 1x full-page article in our Pensions Aspects magazine or a solus email
- Recognition as an official sponsor across all our marketing materials
- Distribution of company literature in conference room
- One additional delegate pass alongside your speaker passes

### Silver Speaking Sponsorship

**£7,500**

- A platform to engage with approximately 70-100 PMI members
- 30-40min Solo speaking slot (Morning/Afternoon)
- Topic developed in conjunction with the PMI
- 1x full page article in Pensions Aspect Magazine or Solus email
- Distribution of company literature in meeting room
- Two complementary delegate registrations

### All sponsors benefit from:

#### Package includes:

- Delegate contact details provided pre- and post event
- Branding on event promotions and collateral including website, email, social media and PowerPoint presentations
- 50% discount on additional delegate places

# Events

## Flagship Conferences

### End Game Solutions Conference

17 September 2025

Schroders Solutions, London

Gain invaluable insights, expert advice, and practical strategies at our comprehensive training and conference event. Don't miss this opportunity to enhance your knowledge, network with industry leaders, and hear from experts that have trodden this path with pension schemes like yours.

As a trustee or CFO, the responsibility of navigating the end game of a DB pension scheme is technically challenging and carries large risk and reward. Our upcoming event is designed to equip you with the tools and knowledge necessary to make informed decisions and implement effective strategies. This comprehensive conference brings together top experts from across the industry, including asset managers, covenant advisors, insurers, legal professionals, and consultants.

#### Exhibition packages<sup>1</sup>

Take away the pain of exhibiting with our gold or bronze options<sup>1</sup>

#### AT A GLANCE

- 17 September 2025
- Trustee exclusive event
- Powered by Spence & Partners

#### All exhibitors benefit from:

##### Package includes:

- Delegate contact details pre- and post-event<sup>2</sup>
- Complimentary stand personnel passes<sup>3</sup>:
  - Gold stands - 2 complimentary passes
  - Bronze stands - 1 complimentary pass
- Logo (and link to your website) included on marketing collateral including email, website and PowerPoint presentations
- 25% discount on additional delegate passes<sup>4</sup>



# Sponsorship Packages

## End Game Solutions Conference 17 September 2025 Schroders Solutions, London

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### All sponsors benefit from:

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- Delegate contact details provided pre- and post-event
- Branding on event promotions and collateral including website, email, social media and PowerPoint presentations
- 50% discount on additional delegate

#### Gold Sponsorship £19,300

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- Prime speaking slot (Morning/Afternoon)
- Named as gold sponsor in promotional materials
- Dedicated promotional email
- Topic developed in conjunction with the PMI
- Double page spread in Pensions Aspects magazine April Issue (article or advert)
- Distribution of company literature in conference room
- Four complementary delegate registrations
- Tabletop exhibition stand

#### Silver Sponsorship £14,500

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- Prime speaking slot (Morning/Afternoon)
- Topic developed in conjunction with the PMI
- Distribution of company literature in meeting room
- Two complementary delegate registrations
- Single page article (350-450 words) in the Pensions Aspects magazine

#### Breakout Sponsorship £12,500

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- Exclusive sponsorship of a breakout stream
- Topic developed in conjunction with the PMI
- Further branding for the meeting room may be provided by the sponsor
- Two complimentary delegate registrations

#### Lunch Roundtable Sponsorship £11,000

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- 45-minute lunchtime roundtable
- Include up to 2 speakers from the sponsoring organisation
- Further branding for the meeting room may be provided by the sponsor
- Invite up to 10 delegates of your choice
- Chair provided as part of sponsorship
- Distribution of company literature in meeting room
- Further branding for the meeting room may be provided by the sponsor
- Two complementary delegate registrations for main event

# Events

## Flagship Conferences

### **PensTech and Admin Summit** 24 September 2025, Venue TBC

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The PensTech and Admin Summit is an in-person conference designed for in-house pension scheme managers, pension trustees, and finance directors who are committed to staying at the forefront of pensions technology and administration. As the backbone of efficient pension scheme management, technology and administration are critical in delivering better outcomes for members and ensuring compliance with regulatory requirements. This summit provides a unique opportunity to explore cutting-edge, technology-led solutions, learn about improvements in administration outputs, and discover what's next for the industry. Attendees will engage with experts, participate in hands-on sessions, and network with peers, gaining valuable insights to help them tackle the sector's most pressing challenges and drive operational excellence.

#### **All exhibitors benefit from:**

##### **Package includes:**

- Delegate contact details provided pre- and post event
- Branding on event promotions and collateral including website, email, social media and PowerPoint presentations

#### **AT A GLANCE**

- In-Person
- Date/Venue TBC
- 100 delegates





# Sponsorship Packages

## PensTech and Admin Summit September 2025, Venue TBC

We are seeking a sponsor to provide office space and catering facilities for hosting this event, including dedicated space to hold tabletop exhibition stands. In return, we offer a comprehensive sponsorship package, including prominent brand visibility, exclusive networking opportunities with industry leaders, and recognition across all event marketing materials.

### Host Sponsorship Package (1 available)

**£19,300**

- Prime speaking slot (morning/afternoon)
- Topic developed in conjunction with the PMI
- Distribution of company literature in conference room
- Four complementary delegate registrations
- Double page spread in Pensions Aspect Magazine in 2025
- Complimentary 3 metre exhibition stand (upgrade to gold at 50% discounted rate)
- Full GDPR compliant list of delegates in attendance

### Tabletop Exhibition Sponsorship **£5,000**

- The tabletop exhibition stand is located in the main networking area of the conference
- Delegate contact details provided pre- and post-event
- Two complimentary stand personnel passes
- Logo included on marketing collateral - including email, website and PowerPoint presentations
- 25% discount on additional delegate

### Elevator Pitch

**£5,000**

The Elevator Pitch session is an exciting, fast-paced opportunity for sponsor to showcase their most innovative ideas, solutions, or strategies in a concise and impactful way. Each participant will have just 10-15 minutes to deliver a compelling pitch.

This session is ideal for anyone wanting to pitch a new service or product to the audience or sense-check a concept or thought leadership with attendees.

This session is designed to foster creativity, encourage fresh thinking, and highlight forward-thinking approaches in pensions technology and administration.

- 30-minute slot (Morning/Afternoon)
- Pitch for 15 and Q&A for 15 minutes
- Topic to be approved by the PMI
- Distribution of company literature/marketing material at the registration desk
- Two complimentary delegate registrations
- Upgrade to stand at 50% off

# Sponsorship Packages

## PenTech and Admin Summit September 2025, Venue TBC

### Continued:

#### Silver Sponsorship (2 available)

**£12,500**

- Prime speaking slot (morning/afternoon)
- Topic developed in conjunction with the PMI
- Distribution of company literature in conference room two complementary delegate registrations
- Complimentary 1.5 metre exhibition stand (upgrade to gold at 50% discounted rate)
- Full GDPR compliant list of delegates in attendance
- Branding on all event promotions and collateral including website, email, social media and PowerPoint presentations
- 25% discount on additional delegate passes
- Single page article (350-450 words) in the Pensions Aspects magazine



# Events

## Flagship Conferences

### Trustee Workbench

#### 4 November 2025, The Mound, Edinburgh (Half day)

PMI's new and improved half-day event is designed exclusively for pension scheme trustees, offering a series of targeted training sessions on key topics relevant to their role. This focused program provides trustees valuable insights and practical knowledge to enhance their governance, compliance, and decision-making capabilities. By addressing critical areas that matter most to trustees, Trustee Workbench ensures they have the tools and understanding necessary to manage their pension schemes and fulfil their responsibilities effectively.

#### Program Overview: Three Engaging Sessions

Immersive three-hour program comprised of three focused sessions. Each session is designed to deliver targeted material, fostering an action learning environment. Participants will engage in collaborative learning sets aimed at achieving specific objectives that enhance skills and knowledge.

#### AT A GLANCE

- Held in Edinburgh
- 30 delegates
- Exclusive event for Trustees only



# Sponsorship Packages

## Trustee Workbench

4 November 2025, The Mound, Edinburgh (Half day)

We are seeking a sponsor to provide office space and catering facilities to host this event. In return, we offer a comprehensive sponsorship package, including prominent brand visibility, networking opportunities with industry leaders, and recognition across all event marketing materials.

### Host Sponsorship Package (1 available)

**£19,300**

- Prime speaking slot (morning/afternoon)
- Topic developed in conjunction with the PMI
- Distribution of company literature in conference room
- Four complementary delegate registrations
- Double page spread in Pensions Aspect Magazine in 2025
- Complimentary 3 metre exhibition stand (upgrade to gold at 50% discounted rate)
- Full GDPR compliant list of delegates in attendance

### Workbench Sponsor Session (x2)

**£8,000**

- Sponsor runs a fully interactive learning workshop produced and supported by the PMI
- Up to 30 delegates expected to attend (Trustees representatives only).
- Sponsor to appoint own speakers.
- Workshop lasts one hour.
- One complimentary delegate registration
- One full page display advert in PMI Aspect Magazine
- Contact details, including email addresses of attendees post event (where permission has been granted to circulate).
- A list of workshop attendees pre-event (names and organisations only).
- Further branding may be provided by the sponsor for the meeting room.
- Distribution of company literature in the meeting room.





# PINNACLE

## AWARDS 2025

13 NOVEMBER 2025

Get involved in the social highlight of the year! Our prestigious Pinnacle Awards brings our members together for an evening of celebrating their achievements over the past year.

Choose from a range of sponsorship packages, including Headline, Drinks reception, Entertainment or Category sponsorship. You can also opt for a table only package, where you can invite guests of your choice or ask us to invite members for you.

### SPONSORSHIP OR TABLE ONLY PACKAGES

Contact us for any queries: [sales@pensions-pmi.org.uk](mailto:sales@pensions-pmi.org.uk)

# Sponsorship Packages

## Pinnacle Awards

13 November 2025, The Peninsula, London

### Headline Awards Sponsorship

**£17,500**

- Named as headline sponsor in marketing collateral including website, email invitations, social media, event programme and AV on the night
- Five-minute speech by sponsor
- Present two awards
- Branding on signage and AV on the night
- 100 word biography, logo and link to your website on PMI's Pinnacle Awards web page
- Complimentary full table (10 tickets)
- Additional 5 tickets for the drinks reception only
- 50% discount on additional tickets
- Option to provide a gift on the table for guests to enjoy and take away

### Champagne Reception Sponsorship

**£11,500**

- Named as Champagne reception sponsor in marketing collateral including website, email, social media, event programme and AV on the night
- Branding on signage around drinks reception area and AV on the night
- Branded napkins produced in conjunction with the PMI
- 100 word biography, logo and link to your website on event website
- Complimentary half table (5 tickets)
- Option to provide a gift on the table for guests to enjoy and take away
- Two additional networking passes for drinks reception only
- 50% discount on additional tickets







# Sponsorship Packages

## Pinnacle Awards

13 November 2025, The Peninsula, London

### Entertainment Sponsorship

**£11,500**

- Named as entertainment sponsor in marketing collateral including website, email, social media, event programme and AV on the night
- Branding on signage around reception area and AV on the night
- 100 word biography, logo and link to your website on event website
- Complimentary half table (5 tickets)
- Two additional networking passes for drinks reception only
- Option to provide a gift on the table for guests to enjoy and take away
- 50% discount on additional tickets
- PMI to choose entertainment

### Category Sponsorship

**£14,000**

- Named as category sponsor (People, Innovation or Impact) in marketing collateral including website, email, social media, event programme and AV on the night
- Logo will feature in marketing promotions
- Present an award for up to 2 awards within the category
- Deliver a speech of up to 2 minutes at the beginning of the category
- Option to provide a gift on the table for guests to enjoy and take away
- 100 word biography, logo and link to your website on event web page
- Complimentary full table (10 tickets)
- 50% discount on additional tickets

### Table Sponsorship

**£7,000**

- Each table seats 10
- Listed as table host in the event programme, on the table and logo to be included in AV on the night
- Invite your own guests or liaise with the PMI to invite members of your choice
- If you are shortlisted for an award you will be invited to record a video about your entry subject to having purchased a ticket which will be played on the night



# Sponsorship Packages

## Pinnacle Awards

13 November 2025, The Peninsula, London

### Dessert Station Sponsorship **NEW** **£9,000**

- Named as dessert sponsor in marketing collateral including website, email, social media, event programme and AV on the night
- Company logo printed on chocolate desserts which will be handmade during the post-ceremony reception, and on the dessert dispensary
- 100-word biography, logo and link to your website on event website
- Complimentary half table (5 tickets)
- 50% discount on additional tickets
- Option to provide a gift on the table for guests to enjoy and take away

### Dessert Station BOLT-ON **£4,000**

- Add this to any other sponsorship package (excluding table sponsorships)
- Company logo printed on chocolate desserts which will be handmade during the post-ceremony reception, and on the dessert dispensary
- Named as dessert sponsor in marketing collateral including website, email, social media, event programme and AV on the night





# Events

## Pensions Investment Forum 27 November 2025

2025 UK Pensions Investment Conference, the leading forum for industry professionals, trustees, regulators, and asset managers to explore the future of pensions in the UK.

As the sector faces unique challenges—ranging from regulatory changes and the evolving role of defined benefit (DB) and defined contribution (DC) schemes, to navigating economic uncertainty in the post-Brexit landscape—this conference will provide crucial insights into innovative investment strategies and sustainable growth. Join us to discuss the key issues impacting UK pension schemes, network with peers, and discover the best practices shaping the future of retirement security for millions of UK citizens.

### All sponsors benefit from:

#### Package includes:

- Delegate contact details provided pre- and post event
- Branding on event promotions and collateral including website, email, social media and PowerPoint presentations

### AT A GLANCE

- In-person event
- 100 delegates



# Events

## Sponsorship Packages

### Pensions Investment Forum 27 November 2025

#### Gold Sponsorship

**£16,000**

- Prime Speaking Slot (morning/afternoon)
- Full marketing exposure through various PMI media channels
- GDPR compliant list of delegates
- PMI will work with you to develop your speaking session and set up your stand
- Distribution of company literature.
- Double page spread in Pensions Aspect Magazine in 2025
- Four complementary delegate registrations
- Table-top exhibition stand
- 25% discount on conference delegate passes

#### Silver Sponsorship

**£12,500**

- Prime Speaking Slot (morning/afternoon)
- Full marketing exposure through various PMI media channels
- GDPR compliant list of delegates
- PMI will work with you to develop your speaking session and set up your stand
- Distribution of company literature
- Two complementary delegate registrations
- Table-top exhibition stand
- 25% discount on conference delegate passes
- Single page article (350-450 words) in the Pensions Aspects magazine



#### Tabletop Exhibition Sponsorship

**£5,000**

- Tabletop exhibition stand located in the main networking area of the conference.
- Delegate contact details provided pre- and post event
- Two complimentary stand personnel passes
- Logo included on marketing collateral - including email, website and PowerPoint presentations
- 25% discount on additional delegate passes

# Events

## Sponsorship Packages

### Pensions Investment Forum

27 November 2025

#### Breakout Sponsorship

**£11,000**

- Exclusive sponsorship of a breakout stream
- Topic developed in conjunction with the PMI<sup>5</sup>
- Session to include at least two speakers
- Further branding for the meeting room may be provided by the sponsor<sup>8</sup>
- Two complimentary delegate registrations<sup>6</sup>
- 25% discount on conference delegate passes

#### Drinks Reception Sponsor

**£9,000**

- Host a drinks reception at the end of conference
- Branding on signage around the networking area
- Branded napkins produced in conjunction with the PMI<sup>9</sup>
- Named as drinks reception sponsor in marketing collateral including website, email, social media and agenda
- Drinks and canapés/bowl food
- Two complementary passes to the conference<sup>6</sup>
- Additional 5 delegates can attend for drinks reception only
- 25% discount on conference delegate passes

#### Delegate Bag Sponsor

**£7,000**

- Exclusive sponsorship
- Sponsor's logo to appear on all delegate bags (alongside the PMI logo)
- Can be produced by sponsor or in conjunction with the PMI<sup>9</sup>
- Bags will be handed out from registration desks
- Sponsor to add a gift of choice in each delegate bag (sourced and produced by the sponsor)
- Sponsor can include an A4 double sided page of promotional material in each bag, subject to the PMI's approval<sup>10</sup>
- 25% discount on additional delegate passes



# Bespoke Events

## Bespoke Webinars £6,000

Engage your audience with a captivating presentation on the hottest industry topics or present a case study of your clients'. Come to us with a topic or let us guide you in the direction of a presentation your prospects will truly value. Each session is 45-50 minutes long and includes:

- Live audience QandA
- The finalised recording of the webinar
- The full registration list (opt in contacts only)
- Engagement scoring of all live attendees

## Bespoke Roundtables £11,500

- Exclusive sponsorship
- Sponsor to provide speaker of choice, and liaise with the PMI to invite additional speakers
- Face-to-face event with 8-12 senior level executives
- Chair to produce write up for double page spread in Pensions Aspects magazine (or opt for Chatham House rules)
- Sponsor to liaise with PMI to invite members of choice



# Bespoke Training

Welcome to the realm of bespoke tailored training, where professional development meets precision. In today's fast-paced and dynamic business landscape, nurturing the skills and knowledge of your internal staff has never been more crucial. Generic training programs often fall short in addressing the unique challenges and aspirations of your team. That's where bespoke tailored training steps in – a paradigm that crafts learning experiences as unique as your organisation itself. By seamlessly intertwining your company's objectives with the individual talents and growth paths of your employees, bespoke training opens doors to unparalleled growth. Join us on a journey that transcends traditional training, and discover how customised learning can elevate your staff's capabilities, drive innovation, and foster a culture of excellence from within.

## Bespoke training package £TBC

PMI Bespoke training courses are entirely customisable to address your unique requirements and challenges. The structure of the training would follow and include:

- Briefing call with PM to discuss your requirements
- PMI would work with you to create a unique proposal and agenda for your organisation based on your specific requirements
- Customised sessions tailored to your specific needs to ensure learning outcomes. The sessions could take place in a variety of styles to suit your needs, including presentations and practical tasks





# Advertising Opportunities

## Pensions Aspects Magazine Advert and Editorial

The PMI's member magazine, **Pensions Aspects**, is distributed to over 7,500 members, with six editions a year. Pensions Aspects articles and features are written by recognised industry professionals, covering a variety of pensions related issues. The magazine is a trusted and authoritative source of information, providing the latest Institute updates and offering expert insight and analysis on the current pensions landscape.

- Full page - £1,500
- Half Page - £900

## Technical Supplement £6,000

A supplement of focused editorial, offering members in-depth and forward-thinking analysis of a particular topic. This is a loose-leaf supplement sent with our magazine to all 7,500 members. We also include it in our magazine newsletter and promote on social media. You can find our Technical Supplements [here](#).



Theme	Month of issue 2025	Content deadline
Climate Risk and Investment	7 February	27 November 2024
Finance	4 April	12 February
Health and Wealth Integration	6 June	16 April
Data, Cybersecurity and Fraud Prevention	1 August	11 June
Digital Transformation and Tech	3 October	13 August
Innovation	5 December	15 October



# Advertising Opportunities

## Pension Careers Online Jobs Board

Pension Careers, in partnership with the PMI, is the UK's leading pensions job board.

With an average of 4,000+ users visiting The Pension Careers website each month, Pension Careers is both a proven and cost-effective advertising option for employers wishing to recruit pensions professionals.

**PENSION**Careers  
UK's leading pensions job board



  
**53,000+**  
Page Views

  
**12,000+**  
Users

  
**270 Applications/  
Referrals**

Average Monthly Website Statistics  
(1 Jan 2023 - 30 Jun 2023)

### Standard Job

£650

Job postings remain on the website for 28 days  
All options include a Company Profile online

### Featured Job Upgrade

+ £200 per job

Featured Jobs appear on the homepage as well  
as at the top of relevant job searches

Job Credits	2	3	5	10	20	30	40	60	80	120
MultipleJobs	£1,000	£1,300	£2,000	£3,000	£5,000	£6,500	£8,000	£10,000	£12,000	£15,000

Job postings remain on the website for 28 days. Job credits to be used within 12 months from booking date.

Web Banners	6 Months	12 Months
Mid Page Unit (MPU) - Homepage	£1,000	£1,500
Leaderboard - Homepage	£1,000	£1,500
Leaderboard - Recruiter A-Z	£650	£1,200
Leaderboard - Find Jobs	£650	£1,200

Banners to be saved in RGB colour mode, GIF or JPEG format only. Flash files will not be accepted MPU dimensions: 145(w) x 80(h) pixels.  
Leaderboard dimensions: 728 (w) x 90 (h) pixels

To be shared with a maximum of 4 advertisers

## Contact Us

For more information, or to advertise, please contact [adam.young@insidecareers.co.uk](mailto:adam.young@insidecareers.co.uk) or call **0203 915 5940**

# Advertising Opportunities

## Pensions Aspects Magazine Appointments Section

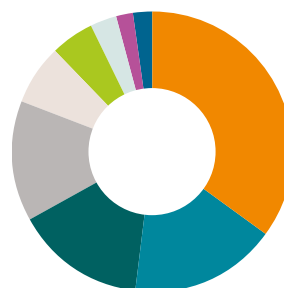
Pensions Aspects is the PMI's members magazine, which is distributed to over 7,500 members, with six editions per year.

Advertising Costs	Per Edition
Half Page Advert	£300
Full Page Advert	£500
Cover – Inside Front /Back	£2,000
Cover – Outside Back	£3,000

### Advert Specifications

Half Page: 175 x 100mm - landscape without bleed  
Full Page: 210 x 297mm - portrait with 3mm bleed

Month of Issue 2025	Copy Deadline
February	20 Jan 2025
April	17 Mar 2025
June	19 May 2025
August	14 Jul 2025
October	15 Sep 2025
December	17 Nov 2025



### PMI Members by Employment Profile

- 35% Pensions Managers (private sec)
- 17% Trustee
- 15% Administration
- 14% Consultancy
- 7% Pensions Managers (public sec)
- 5% Law
- 3% Life Insurance
- 2% Actuarial
- 2% Accountancy

### Contact Us

For more information, or to advertise, please contact [adam.young@insidecareers.co.uk](mailto:adam.young@insidecareers.co.uk) or call 0203 915 5940

# Digital Advertisement Opportunities

## Digital Case Studies

PMI case studies are themed and written by leading brands of the sector, using data and observations from real situations to bring a technical point to life.

Case studies will be circulated to our members via Knowledge newsletters, and then held on our website as a central resource that can be accessed by all our members.

Themes – Investment, Pensions Admin and Tech, Pensions Law, DC/DB, Governance and more.

### Rates

- **Ad Hoc: £2,000 per theme/Case Study per month**
- **Quarterly: £4,000 per theme, up to three case studies**
- **Annual package: £10,000 per theme, up to 12 case studies for 12 months**

## Bitesize TV £7,000

Our Bitesize TV videos are 10 minute themed QandA sessions. We'll ask you a series of pre-agreed questions on a pre-recorded video. Package includes:

- One solus email to promote the video to all members or a segment of your choice
- Promotion in one member newsletter
- Social media promotion
- Video held on YouTube for further viewership

## Solus emails £3,000 per email

Reach our full opted-in member base (circa 5,000 individuals) or targeted audiences with a dedicated email.

# Events Accreditation

We accredit a range of events, one-off events or regular sessions, online learning programmes or web-based video, internal or commercially focused. We accredit programmes that contribute directly to raising standards in the field of pensions, employee benefits and retirement savings.

PMI Accreditation is distinct from any process of verification or approval that may be undertaken in connection with the delivery of our qualifications. PMI Accreditation does not confer any qualification or membership status on those who undertake accredited programmes. The period of accreditation is linked to the nature of the programme but for ongoing programmes, it is reviewed at least annually.

## Benefits of being accredited:

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### Package includes:

- Ability to use the 'PMI Accredited' logo in conjunction with accredited programmes
- An accredited programme can be described as a 'PMI Accredited Professional Programme'
- Where relevant, 'PMI Accredited' programmes will meet the requirements of one or all of the various PMI CPD programmes
- Independent recognition of high quality which could be shared with clients and potential clients
- Meeting the accreditation criteria provides a robust quality assurance process
- Closer association with the PMI and our goals, and recognition on our website and in PMI News
- **Full day agenda = £999**
- **Half day agenda = £599**
- **One to two-hour agenda = £299**



# Sample Event Programme

Sample programme for flagship conferences	
9:00-9:05	Welcome by PMI
9:05-9:40	Keynote speech
9:40-10:25	Gold sponsor session
10:25-10:45	Networking break
10:45-11:30	House session
11:35-12:20	Breakout stream
11:35-12:20	Breakout stream
12:20-13:20	Lunch and networking
12:25-13:15	Lunch roundtable 50 mins
13:20-14:05	Silver sponsor session
14:05-14:50	Silver sponsor session
14:50-15:10	Networking break
15:10-15:55	Breakout stream
15:10-15:55	Breakout stream
16:00-16:45	House speaker
16:45-17:45	Drinks reception

# Terms and Conditions

1. Use of exhibition space: exhibitors or related organisations may not sub-let or share any part of the allotted space and may not represent or advertise or distribute literature for the products or services of any other firm or individual except if approved by the PMI.
2. Delegate contact details including email addresses will be provided pre and post-event, where permission has been granted to share and in line with GDPR legislation post 28 May 2018. Contact details may only be used for promotional details relating to the event.
3. Stand personnel passes do not give access to conference sessions. They are non-transferable between colleagues. Additional stand personnel passes are available at an additional cost.
4. Delegate registrations may only be used for representatives of the exhibiting/ sponsoring organisation and are non-transferable between colleagues.
5. Content and format of the session must be agreed by the PMI prior to confirmation of sponsorship.
6. Speakers are granted access to their session only (unless approved by the PMI). Complimentary delegate passes can be used by speakers if they wish to attend the full conference, or can be used by a colleague if the speaker does not wish to stay. Delegate registrations are non-transferable between colleagues and must be used for representatives of the sponsoring organisation. This cannot be applied to guests or anyone outside the sponsoring organisation.
7. Set-up of additional room branding is the sponsor's responsibility.
8. Please note that the sponsors are responsible for their own in-house marketing.
9. The PMI must approve style and design and have final sign off of product.
10. The promotional material must be pre-inserted into the bag pre-event by the sponsor. Material must relate to the conference and is subject to the PMI's approval.
11. Tables seat a maximum of 10 people so when inviting guests please ensure you allow places for the table's hosts, e.g. if you have two hosts, only eight guests can be invited to sit on your table. Guests must be registered as delegates with the PMI.
12. Sponsor to supply print-ready artwork for the advert within the artwork deadline (size to be confirmed).
13. Sponsor to supply content for article or advertorial. Must be approved by PMI.
14. Please note that the organisation of the event is the sole responsibility of the PMI, however the sponsor will be kept informed of arrangements.
15. Once speakers have completed their presentation/session, they are permitted to leave the conference venue. However, if they would like to stay for the day, they will need to use one of the delegate passes from the speaker package, or pay for a reduced rate of for a delegate pass, per speaker.
16. All prices except membership fees are subject to VAT.

**PMI Contact Details:**

Tel: +44 (0) 20 7257 1452

**Registered office:**

6th Floor,  
9 Appold Street  
London  
EC2A 2AP

