

# Academy Partnership



PMI Academy is the home for all our educational offerings. The PMI helps to empower individuals and organisations by providing them with the opportunity to learn, network and share best practices. In 2021, we will continue this journey by providing training to our members in association with our sponsoring Academy partners.

## What's included

- Training sessions.
- PMI Academy digital manual in the area of your expertise. This will be circulated to all members and made available on the PMI website.
- Digital case studies.
- A certificate with sponsor logo.
- Dedicated marketing campaigns.
- Dedicated PMI website content page/listing.
- Social media promotion.
- PR – endorsement campaign.

## Highlights

- Be named as a partner of the PMI.
- Get access to over 7,000 pension professionals across the UK.
- Be associated with PMI's reputable and independent brand.
- Be seen as an expert in your field by providing high quality education and guidance to our members and the wider pensions industry.
- Gain exposure and expand your reach.
- Showcase your employer brand to attract talented candidates.

If you are interested in becoming a partner or would like to find out more, contact Aleks at [ageorgiev@pensions-pmi.org.uk](mailto:ageorgiev@pensions-pmi.org.uk)

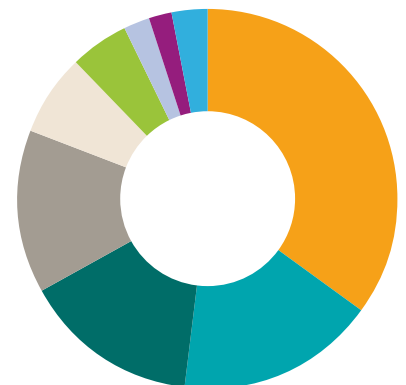
PMI Academy will allow you to engage with our members via web-based training sessions, email communications, editorial content in PMI Pensions Aspects magazine, and digital case studies in our Knowledge library. This combined approach enables the partner to reach and engage with the PMI membership network and broader pensions industry.

## Audience

We have more than **7,000 members**.  
95% of our members are based in the UK,  
and 85% of members work in the private sector.

### Employment profile:

- Pensions Managers (private sec) 35%
- Trustee 17%
- Administration 15%
- Consultancy 14%
- Pension Managers (public sec) 7%
- Law 5%
- Actuarial 2%
- Accountancy 2%
- Life Insurance 3%



## 2021 Academy Partners



SPENCE