



Pensions
Management
Institute

ACHIEVING PENSIONS EXCELLENCE

Media Pack 2020



1. Partnerships

2. Events

3. Media

4. Knowledge



Pensions Excellence

The PMI represents over 2000 pension schemes including DB, DC, Master Trust and local government funds.

For more than 43 years, the UK's leading pension schemes and providers have relied on the PMI to provide the strategic insights they need to build and promote excellence within the industry, as well as to sustain their competitive advantage.

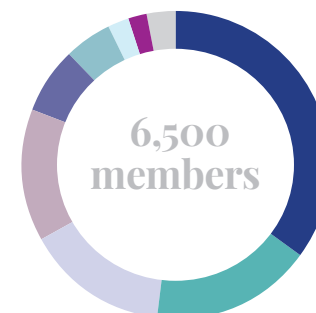
Leveraging a portfolio of over 6,500 pensions professionals, we attract the key decision makers driving schemes' strategies and spend on imperative issues. We focus on building long-term partnerships with our Insight Partners, speakers, delegates and sponsors to ensure that our programmes are not only relevant but connect to the real world limitations, challenges and opportunities faced by our members.

Our members

We have more than 6,500 members from 32 countries. 95% of our members are based in the UK, and 85% of members work in the private sector.

Employment profile:

- Pensions Managers (private sec) 35%
- Trustee 17%
- Administration 15%
- Consultancy 14%
- Pension Managers (public sec) 7%
- Law 5%
- Actuarial 2%
- Accountancy 2%
- Life Insurance 3%



1. Partnerships

The PMI **Insight Partnership** enables a partner to build brand awareness by conveying key messages, thought leadership and expertise across a combination of marketing channels. Channels include web, email, editorial content, and speaking opportunities at events, roundtables and online broadcasts. This combined approach enables the partner to reach and engage with the PMI membership and wider pensions industry.

There are a number of sectors available for Insight Partners to cover, including technology, administration, legal, accountancy and investment. Insight Partnerships can also support a theme or major industry issue, providing the partner with a platform to demonstrate knowledge, understanding, problem solving capabilities and leadership in the area.

Highlights:

- + be named as a partner of the PMI
- + get access to over 6,500 pension professionals across the UK
- + be associated with PMI's reputable independent brand
- + be seen as an expert in your field through valued added content, support, member servicing and advice
- + be seen as a valuable source of expertise and first port of call on your specialist issue
- + gain exposure across all PMI's marketing and PR associated with the PMI support proposition
- + advance your pipeline

Pricing:

Insight partner package (exclusive rights to a content area)	Volume
500-word article in Pensions Aspects	4
Full page advert in Pensions Aspects	1
10 service listings in Pensions Aspects	1
PMI TV	1
PMI webinars	2
2 delegate passes to 1 flagship event	2
Insight partner quarterly round up email	4
PMI TV quarterly round up emails	4
Pensions Aspects e-newsletter (10 editions)	1
PMI roundtable arranged by PMI	1
PMI social media promotion	1
Dedicated PMI website content page	1
20% off other PMI delegate passes	0

Insight Partnership standard package

Total price = £22k + vat.

If you are interested in becoming a partner or would like to find out more, contact Tannaz Rastegar our Marketing and Commercial Manager for further details. Email trastegar@pensions-pmi.org.uk or call **0207 392 7427**.

2. Events

The PMI holds regular conferences and seminars throughout the year. These events are highly anticipated and attract high attendance levels. They are designed to support members and the wider industry within their roles and provide updates and information on all aspects of the pensions industry from changes in legislation to new product and service innovations. Our heavyweight programme of events will offer you stimulating content, top quality speakers, vigorous debate, and excellent networking opportunities, which prove to be a highlight of the pensions calendar. Participation in our events will also assist our qualified members to fulfil their continuing professional development (CPD) requirement.

**Pensions
Aspects
LIVE/20**

PMI
ANNUAL DINNER /20










**Trustee
workbench.**

**P E N S
- T E C H**
ADMIN SUMMIT





**DC & MASTERTRUST
SYMPOSIUM20**

2020 EVENTS CALENDAR:

Flagship events

- | | | |
|---|--|--|
| » Pensions Aspects Live
23rd April 2020 |  350+ attendees |  15+ exhibitors |
| » Annual Dinner 2020
23rd April 2020 |  300+ attendees | |
| » Trustee Workbench
September 2020 |  500+ attendees |  15+ exhibitors |
| » DC and Master Trust Symposium
October 2020 |  200+ attendees |  12+ exhibitors |
| » PensTech and Admin Summit
November 2020 |  300+ attendees |  15+ exhibitors |

Technical seminars

- | | | |
|--|--|--|
| » Cybersecurity seminar
March 2020 |  200+ attendees |  5+ exhibitors |
| » GMP Equalisation
December 2020 |  100+ attendees |  3+ exhibitors |
| » DB to DC transfers
March 2020 / London
March 2020 / Regional | July 2020 / London
July 2020 / Regional |  100+ attendees |

Trustee roundtables

- | | |
|--|---------------------------------------|
| » Managing longevity risk
15th January 2020 | » Technology
September 2020 |
| » DB Consolidation
April 2020 | » Trustee challenges
November 2020 |

Introductory Workshops

- | | |
|--|--|
| » Introduction to Pensions
May / October 2020
London / Leeds | » Secretary to Trustee
May / October 2020
London / Leeds |
|--|--|

Flagship events

> Annual Dinner 2020

The PMI annual dinner has proven to be one of the most prestigious pensions events of the year. Attracting over 300 pensions professionals, it is the ideal occasion to relax and unwind with colleagues and peers. It is also an opportunity for the PMI to present its two industry recognition awards and thank our sponsors, partners and volunteers for the help and assistance that they give our Institute.



Entertainment sponsor

- + President mention at the reception
- + Guest speaker mention
- + Company logo and profile listed on menus and placed on tables
- + Balloons on all tables featuring your logo
- + Your logo on the presentation slide at the dinner
- + 'Entertainment kindly supported by' branding throughout the ballroom area
- + 2x dedicated emails to all attendees
- + Full page advert in the dinner brochure
- + Full page advert in Pensions Aspects Magazine (valid for 12 months from the booking date)
- + Branding on the napkins
- + 35% discount on annual conference delegate passes. Must be pre-registered
- + 1x table of 10 included in sponsorship
- + 2 delegate passes for each sponsor which grant access to the 1-day annual conference, exhibition and networking function. (Usual price is £400 each and must be pre-registered). Additional tickets can be purchased at a 30% discount
- + Priority table (best spot) after President's table and guests

Total = £15,000 + vat

Drink reception sponsor

- + President mention at the reception
- + Company logo and profile listed on the menu and placed on tables
- + place names
- + Logo on the presentation slide at the dinner
- + 'Networking drinks kindly supported by' branding throughout the reception area
- + Full page advert in the dinner brochure
- + Branding on the napkins
- + 35% discount on annual conference delegate passes. Must be pre-registered
- + 1x table of 10 included in sponsorship
- + Priority table
- + 1 delegate pass which grants access to the 1-day conference, exhibition and networking function. (Usual price is £400 each and must be pre-registered)

Total = £10,000 + vat

Tables of 10 = £5,000 + vat

Half table = £2,850 + vat

Individual seats = £600 + vat

Flagship events

> Pensions Aspects Live

The award-winning Pensions Aspects Live is aimed at pensions professionals and those working in aligned business areas. The event complements our member magazine, Pensions Aspects, and draws on the current issues and challenges facing employee benefit consultants, administrators, trustees, lawyers and members.

> Trustee Workbench

The inaugural Trustee Workbench: conference & exhibition is aimed at our 1,000-strong, trustee group members, and those working in aligned business areas. This event builds on our expertise in helping trustees succeed in their roles and draws on the current issues and challenges facing both member and employer-nominated trustees.



PLATINUM SPONSOR

Branding

- + Recognition as a major sponsor of the Conference, with high priority branding among sponsors
- + Branding of a conference networking reception
- + Inclusion of a 4-page spread article within the Conference delegate pack – a copy of which is given to every delegate for informational and promotional purposes – OR 4 full page adverts in Pensions Aspects Magazine leading up to the event
- + Advance logo recognition on Conference website homepage and sponsor section with web link
- + Logo included in pre-conference promotional adverts in Pensions Aspects Magazine as well as Professional Pensions and Pensions Age and other media outputs
- + 3x PMI support of sponsor-created e-blasts to be sent out to members and registered attendees promoting sponsor's involvement in the event (this will include distribution of the content through member newsletter, dedicated trustee newsletter and conference promotion emails)
- + Company logo on Conference stage backdrops where possible and venue pop-ups
- + Promotion to media and press outlets as a major supporter of the Conference
- + Opportunity for small brochure inserts in delegate bags
- + Company logo included on screen in the main auditorium and where appropriate

Positioning

- + Opportunity for a Senior Director to deliver a 40-minute presentation on a topic of their choice. (Content will need to be agreed with the PMI before distribution)
- + President's mention in 'welcome to the conference' speech and throughout the day
- + Logo and coverage of the sponsor's involvement (e.g. speaker contribution) included in the post-conference publication produced and digitally distributed to all members after the event
- + Media invited to attend the event. We can request exclusive interviews but cannot guarantee attendance or coverage
- + PMI TV slot (can be used before or after the conference – please visit our PMI TV channel for more details)

Networking

- + 5 complimentary invitations for your clients to the event (you can select who you'd want to meet and supply us with their names, and/or organisation and job titles, and we will send them a complimentary invitation on your behalf)
- + A list of opted-in delegates two weeks prior to the event
- + 5 delegate passes for the sponsor's use which grant access to the 1-day annual conference, exhibition and networking function (tickets must be pre-registered)
- + Additional tickets can be purchased at a 30% discount

Exhibition

- + Provision of a 2m x 3m raw exhibition space (prime location)

Total = £21,000 + vat

GOLD SPONSOR

Branding

- + Recognition as the Conference Gold sponsor
- + Logo included in pre-conference promotional adverts in Pensions Aspects Magazine as well as Professional Pensions and Pensions Age
- + Inclusion of a full-page advert within the conference delegate pack – a copy of which is given to every delegate for informational and promotional purposes
- + Advance logo recognition on Conference website homepage and sponsor section, with web link
- + 2x dedicated emails to PMI members (must be content driven – content will need to be agreed with the PMI before distribution) – PMI branding will be used

Positioning

- + President's mention in welcome and closing speech
- + Speaking slot on prime subjects (25 minutes) – content must be discussed and agreed with the PMI
- + 2x 1 full page advert in Pensions Aspects Magazine (valid for 6 months)
- + Inclusion of a 1-page article in Pensions Aspects Magazine leading up to the event
- + Access to press and media on the day (attendance and coverage cannot be guaranteed)

Networking

- + 4x delegate passes for the sponsor's use which grant access to the 1-day annual conference, exhibition and networking function (tickets must be pre-registered)
- + Additional tickets can be purchased at a 20% discount

Exhibition

- + Provision of a 2m x 3m raw exhibition space (second prime location)

Total = £15,000 + vat

SILVER+ SPONSOR

Branding

- + Recognition as the Conference Silver sponsor
- + Logo included in pre-conference promotional adverts in the Pensions Aspects Magazine as well as Professional Pensions and Pensions Age
- + Inclusion of a half-page advert within the conference delegate pack – a copy of which is given to every delegate for informational and promotional purposes
- + Advance logo recognition on Conference website homepage and sponsor section, with web link

Positioning

- + Opportunity to join a Panel discussion at one of the main sessions
- + 1x full page advert in Pensions Aspects Magazine (valid for 6 months)
- + Access to press and media on the day (attendance and coverage cannot be guaranteed)

Networking

- + 3x delegate passes for the sponsor's use which grant access to the 1-day annual conference, exhibition and networking function. (Tickets must be pre-registered)
- + Additional tickets can be purchased at a 15% discount

Exhibition

- + Provision of a 2m x 3m raw exhibition space

Total = £10,000 + vat

NETWORKING SPONSOR

Branding

- + Recognition as the Conference networking sponsor
- + President's mention in welcome and closing speech
- + Company logo and profile listed in the delegate pack distributed to delegates – a copy of which is given to every delegate for informational and promotional purposes
- + Company mentioned on all digital touchpoints to delegates/ potential delegates

Positioning

- + Recognition as the Conference networking sponsor (exclusive branding)

Networking

- + 2x delegate passes for the sponsor's use which grant access to the 1-day annual conference, exhibition and networking function (tickets must be pre-registered)
- + Additional tickets can be purchased at a 30% discount

Exhibition

- + Provision of a 2m x 3m raw exhibition space

Total = £7,500 + vat

All packages and prices applicable for Pensions Aspects LIVE and Trustee Workbench 2020.

If you are interested in sponsoring or exhibiting at any of our flagship events, contact Tannaz Rastegar, our Marketing and Commercial Manager, for further details. Email trastegar@pensions-pmi.org.uk or call **0207 392 7427**.

EVENT APP SPONSOR

Includes

- + Sponsor branding on the app (exclusive)
- + Sponsor logo and slogan on the agenda – within app and also on the event dedicated landing page
- + Have your company profile linked directly on the Home Screen, provide staff with in-app private chat to attendees, and a banner ad that appears on every page on the event app
- + 3x delegate passes granting access to both exhibition and conference area
- + 2x dedicated email to all attendees (sponsor can choose when you'd like to use it)
- + Dedicated branding at the event (pop up banners dedicated to event's app sponsor only)
- + For an additional £2k you can also have an exhibition space

Total = £5,000 + vat

BRONZE /EXHIBITOR SPONSORSHIP

Includes

- + Provision of a 2m x 3m raw exhibition space
- + Company logo and profile listed in the delegate pack distributed to delegates
- + Company mentioned on all digital touchpoints to delegates/ potential delegates
- + 2x delegate passes granting access to the 1-day conference, exhibition and networking function. Must be pre-registered
- + Additional tickets can be purchased at a 10% discount

Total = £4,200 + vat

BADGES SPONSORSHIP

Includes

- + Sponsor branding on registration desk
- + Sponsor branding on badges with short slogan/ organisational logo
- + 2x delegate passes granting access to the 1-day conference, exhibition and networking function. Must be pre-registered
- + Additional tickets can be purchased at a 10% discount

Total = £3,750 + vat

LANYARD & GOODYBAG SPONSORSHIP

Includes

- + Sponsor branding on lanyard (ribbon)
- + Sponsor logo and slogan on goody bags
- + Sponsor gift / literature in the bag (if required)
- + 2x delegate passes granting access to the 1-day conference, exhibition and networking function. Must be pre-registered

Total = £3,500 + vat

DELEGATE PASS

Early bird prices

Members £250 + vat
Non-members £350 + vat

Standard prices (February onwards)

Members £350 + vat
Non-members £450 + vat

All packages and prices applicable for Pensions Aspects LIVE and Trustee Workbench 2020.

If you are interested in sponsoring or exhibiting at any of our flagship events, contact Tannaz Rastegar, our Marketing and Commercial Manager, for further details. Email trastegar@pensions-pmi.org.uk or call **0207 392 7427**.



Flagship events

> DC and Master Trust Symposium

The DC & Master Trust symposium: conference & exhibition is aimed at our 6,500 strong membership, finance directors, corporate strategists, HR professionals, and those working in aligned business areas. This event builds on our expertise in auto enrolment and DC governance best practice and draws on the current issues and challenges facing Master Trust, employers, trustees, and DC pension fund members.



GOLD SPONSOR

Branding

- + Recognition as the Conference Gold sponsor
- + Logo included in pre-conference promotional advert in Pensions Aspects Magazine as well as Professional Pensions and Pensions Age
- + Inclusion of a full-page advert within the Conference delegate pack – a copy of which is given to every delegate for informational and promotional purposes
- + Advance logo recognition on Conference website homepage and sponsor section, with web link
- + 2x dedicated email to PMI members (must be content driven – content will need to be agreed with the PMI before distribution) – PMI branding will be used

Positioning

- + President's mention in welcome and closing speech
- + Prime speaking slot (35 minutes) – content must be discussed and agreed with the PMI
- + 2x1 full page advert in Pensions Aspects Magazine (valid for 6 months)
- + Inclusion of a 1-page article in Pensions Aspects Magazine leading up to the event
- + Access to press and media on the day (attendance and coverage cannot be guaranteed)

Networking

- + 5x delegate passes for the sponsor's use which grant access to the 1-day annual conference, exhibition and networking function (tickets must be pre-registered)
- + Additional tickets can be purchased at a 50% discount

Exhibition

- + Provision of a 2m x 3m raw exhibition space

Total = £12,000 + vat

If you are interested in sponsoring or exhibiting at any of our flagship events, contact Tannaz Rastegar, our Marketing and Commercial Manager, for further details. Email trastegar@pensions-pmi.org.uk or call **0207 392 7427**.



SILVER+ SPONSOR

Branding

- + Recognition as the Conference sponsor
- + Logo included in pre-conference promotional adverts in Pensions Aspects Magazine as well as Professional Pensions and Pensions Age
- + Inclusion of a half-page advert within the Conference delegate pack – a copy of which is given to every delegate for informational and promotional purposes
- + Advance logo recognition on Conference website homepage and sponsor section, with web link

Positioning

- + Opportunity to join a panel discussion (usually 45 minutes)
- + 1 x full page advert in Pensions Aspects Magazine (valid for 6 months)
- + Access to press and media on the day (attendance and coverage cannot be guaranteed)

Networking

- + 3x delegate passes for the sponsor's use which grant access to the 1-day annual conference, exhibition and networking function (tickets must be pre-registered)
- + Additional tickets can be purchased with at a 30% discount

Exhibition

- + Provision of a 2m x 3m raw exhibition space

Total = £10,000 + vat

NETWORKING SPONSOR

Branding

- + Recognition as the Conference networking sponsor
- + President's mention in welcome and closing speech
- + Company logo and profile listed in the delegate pack distributed to delegates
- + Company mentioned on all digital touchpoints to delegates/potential delegates

Networking

- + 2 delegate passes which grant access to the 1-day conference, exhibition and networking function. Must be pre-registered
- + Additional tickets can be purchased at a 10% discount

Exhibition

- + Provision of a 2m x 3m raw exhibition space

Total = £7,500 + vat

EVENT APP SPONSOR

Includes

- + Sponsor branding on the app (exclusive)
- + Sponsor logo and slogan on the agenda – within app and also on the event dedicated landing page
- + Have your company profile linked directly on the Home Screen, provide staff with in-app private chat to attendees, and a banner ad that appears on every page on the event app
- + 2x delegate passes granting access to both exhibition and conference area
- + 1x dedicated email to all attendees (sponsor can choose when to use it)
- + Dedicated branding at the event (pop up banners dedicated to event's app sponsor only)
- + For an additional £2k you will receive an exhibition space

Total = £3,500 + vat

All packages and prices are for the DC and Master Trust symposium.

If you are interested in becoming a partner or would like to find out more, contact Tannaz Rastegar, our Marketing and Commercial Manager, for further details. Email trastegar@pensions-pmi.org.uk or call **0207 392 7427**.

BRONZE /EXHIBITOR SPONSORSHIP

Includes

- + Company logo and profile listed in the delegate pack distributed to delegates
- + Company mentioned on all digital touchpoints to delegates/potential delegates
- + 2x delegate passes for the sponsor's use which grant access to the 1-day annual conference, exhibition and networking function (tickets must be pre-registered)
- + Additional tickets can be purchased at a 10% discount
- + Provision of a 2m x 3m raw exhibition space

Total = £3,500 + vat

BADGES SPONSORSHIP

Includes

- + Sponsor branding on registration desk
- + Sponsor branding on badges with short slogan/organisational logo
- + 2x delegate passes granting access to the 1-day conference, exhibition and networking function. Must be pre-registered
- + Additional tickets can be purchased at a 10% discount

Total = £2,500 + vat

LANYARD & GOODYBAG SPONSORSHIP

Includes

- + Sponsor branding on lanyard (ribbon)
- + Sponsor logo and slogan on goody bags
- + Sponsor gift / literature in the bag (if required)
- + 2x delegate passes granting access to the 1-day conference, exhibition and networking function. Must be pre-registered

Total = £1,500 + vat

DELEGATE PASS

Early bird prices

Members £120 + vat
Non-members £220 + vat

Standard prices (February onwards)

Members £200 + vat
Non-members £320 + vat

All packages and prices are for the DC and Master Trust symposium.

If you are interested in sponsoring or exhibiting at any of our flagship events, contact Tannaz Rastegar, our Marketing and Commercial Manager, for further details. Email trastegar@pensions-pmi.org.uk or call **0207 392 7427**.



Flagship events

> PensTech and Admin Summit

The PensTech Admin Summit is aimed at in-house pension scheme managers, pension trustees and finance directors who want to keep up-to-date with the latest best practice and trends, meet industry influencers, and find solutions to some of the industry's most challenging issues. The conference will also provide a great networking opportunity for administrators and financial services professionals interested in the pensions space.



PLATINUM SPONSOR

Branding

- + Recognition as a major sponsor of the Conference, with high priority branding among sponsors
- + Branding of a conference networking reception
- + Inclusion of a 4-page spread article within the Conference delegate pack – a copy of which is given to every delegate for informational and promotional purposes OR 4 full page adverts in Pensions Aspects Magazine leading up to the event
- + Advance logo recognition on Conference website homepage and sponsor section, with web link
- + Logo included in pre-conference promotional adverts in Pensions Aspects Magazine as well as Professional Pensions and Pensions Age and other media outputs
- + 3x PMI sponsor-created e-blasts to be sent out to members and registered attendees promoting sponsor's involvement in the event (this will include distribution of the content through our member newsletter, dedicated trustee newsletter and conference promotion emails)
- + Company logo on Conference stage backdrops where possible and venue pop-ups
- + Promotion to media and press outlets as a major supporter of the Conference
- + Opportunity for small brochure inserts in delegate bags
- + Company logo included on screen in the main auditorium and where appropriate

Positioning

- + Opportunity for a Senior Director to deliver a 40-minute presentation on a topic of their choice. (Content will need to be agreed on with the PMI before distribution)
- + President's mention in 'welcome to the conference' speech and throughout the day
- + Logo and coverage of the sponsor's involvement (e.g. speaker contribution) included in the post-conference publication produced and digitally distributed to all members after the event
- + Media invited to attend the event and we can request exclusive interviews but cannot guarantee attendance or coverage
- + PMI TV slot (we would allocate a TV slot on our channel PMI TV which can be used before or after the conference – please visit our PMI TV channel for more details)

Networking

- + 5 complimentary invitations for your clients to the event (you can select who you'd want to meet and supply us with their names, and or organisation and job titles, and we will send them a complimentary invitation on behalf of you)
- + A list of opted-in delegates two weeks prior to the event
- + 5 delegate passes for the sponsor's use which grant access to the 1-day annual conference, exhibition and networking function (tickets must be pre-registered)
- + Additional tickets can be purchased at a 30% discount

Exhibition

- + Provision of a 2m x 3m raw exhibition space (prime location)

Total = £21,000 + vat

GOLD SPONSOR

Branding

- + Recognition as the Conference Gold sponsor
- + Logo included in pre-conference promotional adverts in Pensions Aspects Magazine as well as Professional Pensions and Pensions Age
- + Inclusion of a full-page advert within the conference delegate pack – a copy of which is given to every delegate for informational and promotional purposes
- + Advance logo recognition on Conference website homepage and sponsor section, with web link
- + 2x dedicated emails to PMI members (must be content driven – content will need to be agreed on with the PMI before distribution) – PMI branding will be used.

Positioning

- + President's mention in welcome and closing speech
- + Speaking slot on prime subjects (25 minutes) – content must be discussed and agreed with the PMI
- + 2x 1 full page advert in Pensions Aspects Magazine (valid for 6 months)
- + Inclusion of a 1-page article in Pensions Aspects Magazine leading up to the event
- + Access to press and media on the day (attendance and coverage cannot be guaranteed)

Networking

- + 4x delegate passes for the sponsor's use which grant access to the 1-day annual conference, exhibition and networking function (tickets must be pre-registered)
- + Additional tickets can be purchased at a 20% discount

Exhibition

- + Provision of a 2m x 3m raw exhibition space (second prime location)

Total = £15,000 + vat

SILVER+ SPONSOR

Branding

- + Recognition as the Conference sponsor
- + Logo included in pre-conference promotional adverts in the Pensions Aspects Magazine as well as Professional Pensions and Pensions Age
- + Inclusion of a half-page advert within the Conference delegate pack – a copy of which is given to every delegate for informational and promotional purposes
- + Advance logo recognition on Conference website homepage and sponsor section, with web link

Positioning

- + Opportunity to join a Panel discussion at one of the main sessions
- + 1 x full page advert in Pensions Aspects Magazine (valid for 6 months)
- + Access to press and media on the day (attendance and coverage cannot be guaranteed)

Networking

- + 3x delegate passes for the sponsor's use which grant access to the 1-day annual conference, exhibition and networking function (tickets must be pre-registered)
- + Additional tickets can be purchased at a 15% discount

Exhibition

- + Provision of a 2m x 3m raw exhibition space

Total = £10,000 + vat

NETWORKING SPONSOR

Branding

- + Recognition as the Conference networking sponsor
- + President's mention in welcome and closing speech
- + Company logo and profile listed in the delegate pack distributed to delegates
- + Company mentioned on all digital touchpoints to delegates/potential delegates

Positioning

- + Recognition as the Conference networking sponsor (exclusive branding)

Networking

- + 2 delegate passes which grants access to the 1-day conference, exhibition and networking function. Must be pre-registered
- + Additional tickets can be purchased at a 10% discount

Exhibition

- + Provision of a 2m x 3m raw exhibition space

Total = £7,500 + vat

All packages and prices are for the PensTech and Admin Forum.

If you are interested in sponsoring or exhibiting at any of our flagship events, contact Tannaz Rastegar, our Marketing and Commercial Manager, for further details. Email trastegar@pensions-pmi.org.uk or call **0207 392 7427**.

EVENT APP SPONSOR

Includes

- + Sponsor branding on the app (exclusive)
- + Sponsor logo and slogan on the agenda – within app and also on the event dedicated landing page
- + Have your company profile linked directly on the Home Screen, provide staff with in-app private chat to attendees, and a banner ad that appears on every page on the event app.
- + 3x delegate passes granting access to both exhibition and conference area
- + 2x dedicated email to all attendees (sponsor can choose when to use it)
- + Dedicated branding at the event (pop up banners dedicated to event's app sponsor only)
- + For an additional £2k you will receive an exhibition space

Total = £5,000 + vat

BRONZE /EXHIBITOR SPONSORSHIP

Includes

- + Company logo and profile listed in the delegate pack distributed to delegates
- + Company mentioned on all digital touchpoints to delegates/ potential delegates
- + 2x delegate passes for the sponsor's use which grant access to the 1-day annual conference, exhibition and networking function (tickets must be pre-registered)
- + Additional tickets can be purchased at a 10% discount
- + Provision of a 2m x 3m raw exhibition space

Total = £4,200 + vat

BADGES SPONSORSHIP

Includes

- + Sponsor branding on registration desk
- + Sponsor branding on badges with short slogan/ organisational logo
- + 2x delegate passes granting access to the 1-day conference, exhibition and networking function (tickets must be pre-registered)
- + Additional tickets can be purchased at a 10% discount

Total = £3,750 + vat

LANYARD & GOODYBAG SPONSORSHIP

Includes

- + Sponsor branding on lanyard (ribbon)
- + Sponsor logo and slogan on goody bags
- + Sponsor gift / literature in the bag (if required)
- + 2x delegate passes granting access to the 1-day conference, exhibition and networking function. Must be pre-registered

Total = £3,500 + vat

DELEGATE PASS

Early bird prices (until 3rd February)

Members £250 + vat
Non-members £350 + vat

Standard prices (4th February onwards)

Members £350 + vat
Non-members £450 + vat

All packages and prices are for the PensTech and Admin Forum.

If you are interested in sponsoring or exhibiting at any of our flagship events, contact Tannaz Rastegar our Marketing and Commercial Manager for further details. Email trastegar@pensions-pmi.org.uk or call **0207 392 7427**.



Introductory workshops

Our introductory workshops are in two levels – basic and advance – designed for those with little or no previous pensions knowledge. We'll share our insights and update you on the core areas that professionals starting out in the industry need to know, as well as answer any questions you have about the pensions industry.



Introduction to Pensions – The basics

5th May 2020

Barnett Waddingham, Pinacle, 67 Albion St, Leeds, LS1 5AA

6th May 2020

Barnett Waddingham, 2 London Wall Place, London, EC2Y 5AU

29th September 2020

Sackers, 20 Gresham St, London EC2V 7JE

Topic areas covered include:

- + Setting up the scene
- + Money in and money put – contribution options
- + The role of the pension administrator
- + How to manage members' complaints effectively?
- + Data security
- + What do you need to tell your members and when?
- + Introduction to investment

Members: £130 + vat
Non-members: £185 + vat

Introduction to Pensions – Advanced

19th May 2020

Barnett Waddingham, Pinacle, 67 Albion St, Leeds, LS1 5AA

3rd June 2020

Barnett Waddingham, 2 London Wall Place, London, EC2Y 5AU

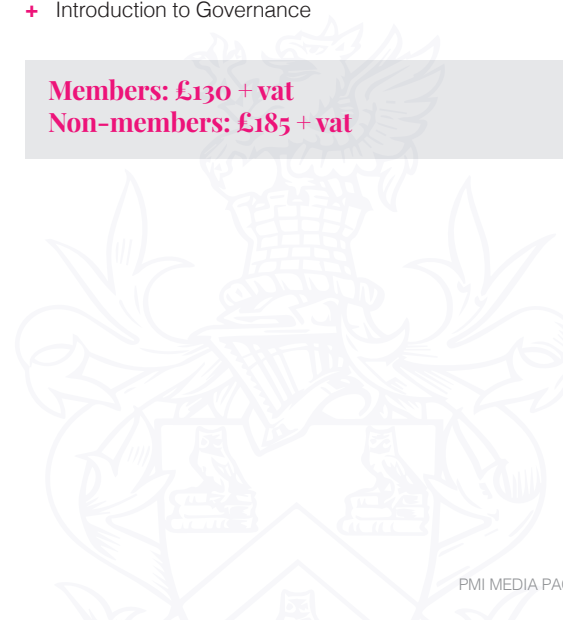
20th October 2020

Sackers, 20 Gresham St, London EC2V 7JE

Topic areas covered include:

- + Pensions law
- + Defined Benefit (DB) pension scheme funding
- + Investment
- + Member engagement
- + Introduction to Governance

Members: £130 + vat
Non-members: £185 + vat



Introductory workshops

Our introductory workshops are in two levels – basic and advance – designed for those with little or no previous pensions knowledge. We'll share our insights and update you on the core areas that professionals starting out in the industry need to know, as well as answer any questions you have about the pensions industry.



Secretary to the Trustee - Introduction

14th May 2020

Redington, Floor 6, One Angel Court, London EC2R 7HJ

Topic areas covered include:

- + The role of Secretary to the Trustees – best practice approaches
- + Meeting management
- + Regular annual activities
- + Preparing and maintaining an effective risk register
- + Effective complaint handling
- + Effective minute writing
- + Working effectively with the Chair of the Trustees
- + Trustee effectiveness
- + Data security
- + How public sector boards work?

Members: £275 + vat
Non-members: £375 + vat

Secretary to the Trustee – Advanced

29th October 2020

Mercer, Tower Place East, London EC3R 5BU

Topic areas covered include:

- + How to support the trustees in dealing with cases going to the Ombudsman?
- + TPR intervention and one-to-one supervision
- + Employer covenant
- + Defined Benefit (DB) journey planning
- + DC Governance
- + Managing advisers
- + Trustee training

Members: £275 + vat
Non-members: £375 + vat



Other events

> Technical seminars

> Trustee Roundtables



Technical seminars

We organise between four and six technical seminars every year. These events are either half or full day events and help pensions professionals, those new to the industry, and trustees focus on specific technical issues providing them with the guidance they need to carry out their role effectively.

Exhibitor = £3.5k + vat
Speaking slot = £5k + vat
Delegate passes = £120 + vat

March 2020
Cybersecurity seminar
London

May 2020
Climate change
London

September 2020
Annual Lecture

60 Victoria Embankment, London EC4Y 0JP

Our Annual Lecture hosts speakers from outside the pensions industry to discuss thought-provoking and challenging ideas about what the future might hold, not just for the pensions industry but for society as a whole.

Our sixth Annual Lecture will be held at JP Morgan's Great Hall on The Embankment. This event counts as an hour CPD and also has a chance for networking after the event.

3rd December 2020
GMP Equalisation

Mercer, The St Botolph Building,
138 Houndsditch, London, EC3A 7AW

Trustee roundtables

Our Trustee roundtables are part of our Trustee Group offerings in the format of a panel session conducted by industry experts. These roundtables provide a great opportunity for trustees to discuss and debate a topical issue affecting trusteeship. Chaired by a journalist or a sponsor, the roundtable will also be written up for Pensions Aspects Magazine, and will be streamed as a recorded webinar. Please note sponsors cannot participate in the panel however have the choice of chairing the session.

The events usually take place at PMI's offices, but we can also hold these at a venue of the sponsor's choice. After the event, we offer networking opportunities to allow you to engage further with the audience.

Total = £5,000 + vat

If you are interested in sponsoring our Trustee roundtables, please contact Tannaz Rastegar, our Marketing and Commercial Manager, for further details. Email trastegar@pensions-pmi.org.uk or call 0207 392 7427.



3. Media

We offer our members industry leading content across a range of channels. Whether you are interested in distributing written thought leadership pieces, engaging with our members through a live webinar or recorded TV slot, advertising, or something more bespoke, we can help your message to reach the right audience.



Pensions Aspects

The PMI's membership magazine, Pensions Aspects, is distributed to in excess of 6,500 members 10 editions a year. Pensions Aspects articles and features written by recognised industry professionals covering variety of pensions related issues including administration, Payroll, HR, Investment, legal, actuarial, security, CPD, regulation, financial education, retirement funds and much more. The magazine is a trusted and authoritative source of information, not only providing the latest Institute updates, but also offering expert insight and analysis on the current pensions landscape.



The magazine provides:

- + technical feature articles from professionals within the industry
- + expert/investment insight columns from our Expert Partners
- + information to support pension trustees
- + updates on consultancy and administration, actuarial and investment, and legal issues
- + updates from the Pensions Regulator
- + details on forthcoming PMI events
- + latest news from the PMI including qualification updates
- + news from our Regional Groups
- + a services directory
- + a list of job vacancies within the pensions industry

Technical supplement

Pensions Aspects Special Report (PA Extra). A supplement of focused editorial, offering members in-depth and forward-thinking analysis of a particular topic. This is a loose leaf supplement sent with our magazine to all 6,500 + members. We also include it in our digital marketing via email to all members and social media. It will also be published on the website (both PMI and Pensions Aspects – our sub brand) – we also have a partnership with Perspective – Pendragon who will be publishing it on their website to their paid subscribers.



From = £3,500 + vat

Infographics and Industry Research Report

No matter the content type - whether it be a white paper, infographic, e-book or case study - we've got you covered. We conduct industry-wide surveys and interviews with subject matter experts to ensure we get the best and most accurate data to create a genuinely valuable report. Once the surveying and interviewing are complete, PMI writes, designs and produces a final product to share with the industry. We then run a promotional campaign targeting exactly who you want to reach. We do all the work. You get all the leads. This includes:

- + Full Page Advertorial
- + Branding throughout
- + Ownership of an exclusive version with your branding



POA

Media



To access PMI TV and to download the latest programmes visit our channel on www.pmi-tv.com

PMI TV

Individual slots

PMI TV is our online TV channel offering a selection of topical, relevant and informative programmes to pensions professionals and trustees. Developed in association with Asset TV, it provides a broad range of presentations, comment, interviews, and webcasts from key figureheads within the pensions industry. PMI TV speakers and content are tailored to suit the needs of our members and pensions professionals and will be provided by prominent and respected individuals within the pension's profession.

By nature of the relationship with PMI TV's supplier Asset TV, PMI TV is broadcast not only to PMI members, but its programmes are linked through to the Asset TV network of over 60,000 investment professionals. On occasion, the Pensions Regulator has requested that PMI TV webcast be linked to its own website.

PMI TV can be used towards your Continuing Professional Development (CPD) requirement. Members can have their viewing times recorded automatically by PMI TV but for this to be achieved, members will need to have an active internet connection to Asset TV for the whole transmission.

From £3,750 + vat



Email campaign

If you have a research to share, or want to showcase a product or a service or have a case study to present, we can share your content with members via our monthly member e-newsletter and dedicated emails.

Content must be discussed and agreed with the PMI.

e-Newsletter

1 x edition = £200

10 x editions = £1,200

Dedicated emails

1 x email = £850

Maximum of 3 per year = £2200

Website banners

The PMI Website is used as a key reference source for members providing vital information on its activities, qualifications, CPD, industry developments and resources to the public and members. It is widely used by the membership and therefore has an exceptional average hit rate of c18,000 per month. The PMI website provides a unique opportunity for businesses to target and communicate to trustees and specialised pensions, employee benefits, legal, actuarial and investment professionals.

To find out more about advertising on our website, contact Tannaz Rastegar our Marketing and Commercial Manager for further details. Email trastegar@pensions-pmi.org.uk or call **0207 392 7427**.

Media



Customised Webinars

Host your very own webinar. At 45-60 minutes in length, webinars are an easy and fun way to expand thought leadership. Engage your audience with a captivating presentation on the hottest industry topics or present a case study with your client. Come to us with a topic and we'll help you facilitate or let us guide you in the direction of a presentation your prospects will truly value. This includes:

- + Live audience Q&A
- + The finalised recording of the webinar
- + The full registration list
- + Engagement scoring of all live attendees
- + Bonus! For a little extra, we'll produce and promote a Webinar Recap
- + Report, detailing Key takeaways, graphs and quotes from the webinar

From £3,000 + vat

Live Event Video On-Demand

Interested in sponsoring or speaking at a live PMI event? Now you have the opportunity to captivate an even bigger audience. Your most-wanted customers will be able to find you and your speaking session online through Video On-Demand. PMI Insights allows you to cast a wider net by recording your live speaking session and hosting it on our website. This includes:

- + Own a recording of your onsite session
- + Association with the live event online
- + A two to three-month promotional cycle of your video on our electronic member newsletter and Pensions Aspects website

Request quote

Customised Roundtables

Host your very own roundtable with our members. At 2-3 hours in length, roundtables are an easy and exclusive way to expand thought leadership and network with PMI members. Engage your audience with a captivating presentation on the hottest industry topics or present a case study with your client. Come to us with a topic and we'll help you facilitate or let us guide you in the direction of a presentation your prospects will truly value.

- + Exclusive to 35 attendees only
- + Choose who you'd like to see in our membership, and we will ensure a representative from that scheme or organisation is in attendance
- + The finalised recording of the roundtable
- + The full registration list
- + Engagement scoring of all live attendees

£5,000 + vat

If you are interested in our Media offerings including customised roundtables and webinars, please contact Tannaz Rastegar our Marketing and Commercial Manager for further details. Email trastegar@pensions-pmi.org.uk or call **0207 392 7427**.



Media rates

Display advertising:

	1 Month	3 Months	6 Months	9 Months	12 Months
	—	25% discount	30% discount	35% discount	40% discount
Half Page	£600	£1,350	£2,500	£3,500	£4,300
Full Page	£900	£2000	£3,750	£5,250	£6,500

Specification	Full page	Half page
Trim Size	210mm (w) x 256 mm (h)	190mm (w) x 110mm (h)
With Bleed	216mm (w) x 262mm (h)	190mm (w) x 110mm (h)
Please note: artwork must be supplied as a high resolution (300 dpi) CMYK PDF with all fonts embedded and no spot colours.		

	1 Month	3 Months	6 Months	9 Months	12 Months
	–	25% discount	30% discount	35% discount	40% discount
Listing	£200	£450	£850	£1,150	£1,450
Full Page	190mm (w) X 40mm (h), 300dpi, CMYK, PDF				
Or please provide us with a high-resolution logo (300 dpi), company bio (up to 150 words) and contact details.					



Sponsored letter inserts

Banner advertising and up to 250 words, sent as part of Pensions Aspects Magazine to all members.

£1,500 + VAT



Recruiting Pensions Professionals:

Pensions Careers was launched in 2006 and was the first job board to focus solely on the pension's profession. Today, it remains the most comprehensive source of pensions vacancies and is a proven, cost effective recruitment tool for agencies and employers wishing to attract high calibre pensions professionals.

Online Advertising Options			
Single job postings		Multiple job posting	
Standard job	£500	2 Standard jobs	£600
Premium job	£600	3 standard jobs	£750
Hot job	£700	5 standard jobs	£1,000
		10 standard jobs	£1,500
CV Search	£30 per CV		



Sponsored envelope

Each Pensions Aspects Magazine envelope is branded and sent to members.

£1,200 + VAT

4. Knowledge

> Accreditation Programme

PMI 'Accreditation Programme' provides formal independent recognition of high-quality programmes and their contribution to the professional development needs of those participating in them. Programmes can include a wide variety of training, development and learning programmes, materials and courses.



They may be discrete, unique events or regular sessions, online learning programmes or web-based video, internal or commercially focused.

We accredit programmes that contribute directly to raising standards in the field of pensions, employee benefits and retirement savings. PMI Accreditation is distinct from any process of verification or approval that may be undertaken in connection with the delivery of our qualifications. PMI Accreditation does not confer any qualification or membership status on those who undertake accredited programmes. The period of accreditation is linked to the nature of the programme but for ongoing programmes, it is reviewed at least annually.

Benefits of being accredited

- + ability to use the 'PMI Accredited' logo in conjunction with accredited programmes
- + an accredited programme can be described as a 'PMI Accredited Professional Programme'
- + where relevant, 'PMI Accredited' programmes will meet the requirements of one or all of the various PMI CPD programmes
- + independent recognition of high quality which could be shared with clients and potential clients
- + meeting the accreditation criteria provides a robust quality assurance process
- + closer association with the PMI and our goals, and recognition on our website and in PMI News
- + contributing to raising standards in the industry

We accredit specific educational programmes, which can include:

- + face to face or web-based training
- + training materials
- + web based e-learning/video
- + internal or commercially provided training
- + seminars/workshops or similar events
- + Each specific programme must be individually accredited

Accreditation standards and criteria

In order for a programme to be accredited, it must meet the criteria for the quality of content, delivery and outcome. A link to the standards and criteria can be found at the bottom of this page. There will be a fee for accreditation depending on the nature of the programme. In some cases, it may not be possible to ascertain the correct fee until an initial assessment has been made. Please contact us for further guidance.

Full day agenda = £750

Half day agenda = £500

One to two-hour agenda = £250

If you are interested in our accreditation programme, contact Tannaz Rastegar our Marketing and Commercial Manager on trastegar@pensions-pmi.org.uk.

Knowledge



Trustee directory

The directory contains detailed information on trustee training across the UK.

Distribution channels:

Digital and print

- + Downloadable from the website
- + Included in 10 member e-newsletter throughout the year (sent to over 4500 members)
- + 4x dedicated emails sent to all members throughout the year promoting the directory
- + Hard copies available at every single PMI events throughout the year
- + Distribution of the directory at PLSA Annual Conference 2020

Listing = £150 + vat

Full submission = £350 + vat

Full page advert = £500 + vat

If you are interested in submitting an entry for the trustee directory, or would like to find out more about our industry research or accreditation programme, contact Tannaz Rastegar, our Marketing and Commercial Manager on trastegar@pensions-pmi.org.uk.

Market Research

Access to industry thought leaders through PMI's award-winning conferences puts us in a unique position to take a behind the curtain look at what the trends coming down the track. Get a pulse on the industry through our surveying, research and benchmarking services. We'll do the grunt work of compiling the data, and you can bring that data home to produce your content in-house. This includes:

- + Consulting on survey creation and layout
- + An experienced staff of researchers attune to the behaviour of executives across pension industry
- + Any kind of demographic spread multiple industry databases to projects across verticals
- + Reliable support and updates throughout the project

From £10,000 + vat

Terminology Guide

£20 + vat



PMI Trustee Group (Scheme boards)

Please note these are scheme boards only – PMI trustee Group consist of over 1100 members most of which are professional or independent trustees.

Aberdeen Pension Trustee Limited	Diageo Pension Scheme	PKF Littlejohn LLP
AECOM	DLA Piper	RAC Pension Trustee Ltd
AIB Group UK Pension Scheme	Dover Harbour Board	Redrow Plc
American Express UK Pension Plan	EDF Energy	Rexel UK Ltd Pension Scheme
AMG UK Group 2006 Pension Plan	EDF Energy Generation and Supply of the ESPS	RPMI Limited
AstraZeneca Pension Fund	First UK Bus Pension Scheme Trustees	Scottish Hydro Electric Pension Scheme
Aviva Staff Pension Schemes	Friends Provident Pension Scheme	Sefton Park Trustee Company Limited
AXA UK Group Pension Scheme	Henkel Limited	Serco Group Plc
Babcock International Group	Hewlett-Packard Pension Scheme	SIG Plc
Bank of America Merrill Lynch UK Pension Scheme Ltd	Honda Group	Smith & Nephew Plc
BASF Plc	Howden Joinery Corporate Services	Solvay Pension Trustee Limited
Baxter Healthcare Pension Plan	IBM UK Pensions Trust Limited	Southern Electric Group of the Electricity Supply Pension Scheme
Belron UK Limited	Imerys	St Dunstan's Retirement Benefits Plan (1973)
Bentley Motors Limited	IMI Plc	Stena (2016) Retirement Benefits Scheme
Bluesky Pension Scheme	ITV DC Trustee Ltd	Superannuation Arrangements of The University of London
BMA Pension Trustees Limited	ITV Plc	Telefonica UK Pension Trustee Limited
British Coal Staff Superannuation Scheme (BCSSS)	Jaguar Land Rover	Thames Water Utilities Limited
British Energy Generation of the ESPS (BEGG)	John lewis Partnership Pension Trust	The British Tourist Boards' Staff Pension & Life Assurance Scheme
C & J Clark Limited (45)	Johnson Matthey Plc	The Costain Pension Scheme
C Brewer & Sons Limited	Kingfisher Pension Trustee Limited	The De Beers UK Pension Scheme
Cable & Wireless Pension Trustee Limited	Leeds Building Society	The National Grid YouPlan Trustee Limited
Cambridge Colleges Federated Pension Scheme	London Stock Exchange	Thomas Miller & Co Limited
Canon Retirement Benefit Scheme	Luxfer Group Pension Plan	Thomas Roberts (Westminster) Limited
Cheviot Trust	Mineworkers Pension Scheme	T-Mobile International UK Pension Trustees
Church & Co Ltd Staff Pension Scheme	Mitel Networks Ltd Familiy Security Plan	UK Power Networks Group of the ESPS
Commonwealth Bank of Australia Staff Benefits Scheme Ltd	Morgan Stanley	UK Power Networks Pension Scheme (UKPNPS)
Compass Group Plc	Motorola Pension Scheme	Uniper UK Trustees Limited
Corporate Pensions Administration Ltd (CORPAD)	Multivac UK Limited	Unisys Pension Scheme
Covent Garden Market Authority	Muntons Plc	University of Exeter Retirement Benefits Scheme
Crawford & Company	National Grid NGUK Pension Scheme	University Of Liverpool Pension Fund
Dairy Crest Pension Trustee LTD	National Grid Plc	UTV Pension and Assurance Scheme
Davis Langdon LLP Pension Scheme	Nationwide Pension Fund	Vodafone
DHL	Network Rail Pensions	Yara UK Pension Fund

Contact us

If you are interested in becoming a partner or would like to find out more, contact Tannaz Rastegar our Marketing and Commercial Manager for further details.

Telephone: 0207 392 7427

Email: trastegar@pensions-pmi.org.uk

Visit: www.pensions-pmi.org.uk